



Executive Training Opportunities
offered by
**National Institute of Business Management,
Sri Lanka.**



**TRAINING PROGRAMMES EXCLUSIVELY DESIGNED
FOR BUSINESS LEADERS**

ABOUT NATIONAL INSTITUTE OF BUSINESS MANAGEMENT (NIBM)

NIBM is one of the most prestigious business schools in Sri Lanka with a proud history of academic excellence. NIBM has been functioning over 50 years having established in 1968 under the purview of the Ministry of Industries and Scientific Affairs. Through excellent teaching, research, consultations, public services and entrepreneurship, we are devoted for shaping Sri Lanka's business entities and fostering best business practices.

Our regional campuses that are located in Kandy, Kurunegala, Galle, Matara, and Kirulapone help to widen the higher education opportunities to many students around the country. NIBM looks forward with excitement, hope, optimism, to welcome enthusiastic students in Sri Lanka as well as from other countries to be a part of our success story.

LOCATION

NIBM main campus is located in the heart of Colombo; which is known as the most developed, largest city in Sri Lanka and the bustling commercial hub, having access to many landmarks such as conference halls, embassies, national museum, sports complexes, national sports grounds, city parks, shopping complexes, drama theatres etc.

Sri Lanka is a beautiful island surrounded by the Indian Ocean, with a land area of 65610 km². Colombo is a city that showcases a mixture of old and new architecture, with modern and colonial-era buildings which complement each other and create its own unique identity with sprawling street markets, which overflow with high-piled fruit and vegetable stalls, colourful fabrics, and deliciously fragrant spices. As a proof of multi ethnicity of the country, stand places of worship of Buddhists, Hindus, Muslims and Christians on the crowded streets of Colombo.

STRENGTHENING CROSS-CULTURAL RELATIONSHIPS

NIBM is one of the few campuses in Sri Lanka which offers local as well as international study programmes. We have developed strong partnerships with well-recognized foreign universities such as Coventry University of United Kingdom, Limkokwing University of Creative Technology and University Teknology Malaysia.

Now NIBM is ready to open its doors to international students and share the expertise of knowledge in a surrounding that is unique to Sri Lanka. These students will get a chance to have a taste of the rich culture, spicy foods and experience the warmth and happy disposition of Sri Lankans.

SCHOOL OF BUSINESS

School of Business of NIBM, offers a range of programmes that enables prospective students to start at practically any prior educational level and grow up to the highest levels in business education, which will enable them to reach the highest levels in the organization in any part of the world. The affiliations it holds with leading foreign universities, the recognition it holds from a variety of professional bodies from all over the world, and the reputation it has earned from the industry for producing high-caliber graduates have made the brand name of the NIBM School of Business famous and high-flying.

EXECUTIVE TRAINING FOR BUSINESS LEADERS PROGRAMME

The aim of this newly introduced programme is to share the knowledge and business know how with the international community. Sri Lanka as an island nation has build a reputation for itself in quite a few areas such as its rich culture, hospitality, scenic beauty as well as industries like tea and apparel. This programme opens opportunities for participants from all over the world to visit our beautiful country, enjoy warm hospitality and at the same time-share knowledge with each other.



When?

From 20th to 24th October, 2019



Where?

At National Institute of Business Management, Colombo, Sri Lanka



For Whom?

MBA Students of Indian Institute of Management, Vishakapatnam

TENTATIVE SCHEDULE

Day	Time	Morning Session	Time	Afternoon Session
20 th October 2019				Arrive in Colombo Check in to Hotel
21 st October 2019	0900hr-1000hr 1015hr-1215hr 1230hr-1330hr	Venue: Hotel Conference Hall Session One - "Unique Business Practices in Sri Lanka" by Mr.Ravi Jayawardena Session Two - "Lean Manufacturing Practices for SME Startups" by Dr. D M A Kulasooriya Lunch – at the Hotel	1400hr-1530hr 1630hr-	Visit to NIBM Colombo City Tour Independence Arcade, Gangarama Temple premises and Colombo City Center
22 nd October 2019	0830hr-1130hr 1200hr-1300hr	Venue: Hotel Conference Hall Session Three - "Opportunities & Regulations for International Business Ventures in Sri Lanka" by Mr.Rohan Pallewatta Lunch – at the Hotel	1300hr-1800hr 2000hr	Industry Visit 1- Bodyline Garments - Horana (MOS) Return to Hotel
23 rd October 2019	0830hr-1300hr 1330hr-1430hr	Industry Visit 2 - Flintec Transducers (Pvt) Ltd, Katunayake (Quality System) Lunch	1530hr	Arrive at the Hotel Shopping and Relaxing
24 th October 2019	1200hr	Checkout from hotel & departure		

HOW

1.Special Lecture Sessions

Sessions will be conducted by experts in the relevant fields on current topics which are important for business. The aim is to enhance and share knowledge and experiences.

2.Company visits

Visits will be arranged to leading business organizations in Sri Lanka and opportunity will be provided to share their expert knowledge.

KEY RESOURCE PERSONNEL



Mr. Ravi Jayawardena

Group CEO,
Maliban Biscuit Manufacturers.

Ravi Jayawardena is currently working as a Group Chief Executive Officer at Maliban Biscuit Manufacturers, Maliban Milk Pvt) Ltd and Maliban Agri and he is one of the key members of the management team, which transformed both Maliban Biscuit & Maliban Milk to a very successful level.

Prior to that he was the “Country Head of Sales at Coca Cola Sri Lanka” where he led the Coca Cola Sri Lanka team to win several Asian “Best Practice Trophies”.

Ravi started his career life with Unilever Sri Lanka and he has held several senior positions in Sales and Marketing covering Home & Personal care, Foods and Beverages.

Ravi is a leading MBA /CIM lecturer for the last 15 years, and currently reading for his PhD at the University of Colombo on Shopper Psychology. Furthermore he is the head of the “Retail Sector” of Chartered Institute of Marketing from 2012 to 2015.

In 2013 Ravi was selected to deliver a speech on “Effectiveness in Advertising” at the prestigious Cambridge University, UK at their annual “Business & Economic Forum”.

Evaluating his professional performance and contribution to the society during the last fifteen years in a 360 degree dimension, the Postgraduate Institute of Management Alumina (PIMA) awarded the prestigious “Platinum Honours” to Ravi Jayawardena in year 2014.



Dr.D M A Kulasooriya

Director General,
National Institute of Business Management
Colombo 07.

Dr. D.M.A. Kulasooriya, obtained his PhD on Lean Management from Jawaharlal Nehru Technological University (JNTU), India. He is a pioneer in operations management in the country with over 20 years of experience and his contribution to the industry is unparalleled.

Among his key initiatives are the introduction and implementation of Six Sigma System as well as the Lean Manufacturing Certification to Sri Lank. Dr. Kulasooriya possesses a Bachelor of Science degree from University of Peradeniya and a Master of Science in Management from University of Sri Jayewardenepura together with postgraduate training in Management from Postgraduate Institute of Management. He also sits on the Board of Directors at Convenience Foods Ltd. of CBL Ltd., and is a member of the CEB Appeal Board as well as the Land Reform Commission.



Dr. Rohan Pallewatta

Executive Chairman
Lanka Harness Company (Pvt) Ltd

Dr. Rohan Pallewatta is presently the Executive Chairman of Lanka Harness Company (Pvt) Ltd., the core business of this company is the manufacture of impact sensors for automobile airbags and seat belts. Customers include Toyota, Nissan, Honda, Mitsubishi and Mazda of Japan, ford, general motors, Chrysler of USA, Volvo, SAAB, BMW, Aston Martin, OPEL and Renault of Europe. Dr. Pallewatta raked into the country foreign revenue worth over US \$80 million in 2017. In recognition of his outstanding contribution to the Sri Lankan economy, the junior chamber international in 2006 awarded him the most prestigious award “the top” in the category of business and entrepreneurial accomplishment. An attorney at law by profession, versatile Dr. Rohan Pallewatta holds a B.A. (English special) and has an MBA from the University of Sri Jayawardenapura and He earned his doctorate from Bolton University,UK. He has been a visiting lecturer and an examiner in business law from 2000.

LODGING IS PROVIDED AT;



Hotel Mirage,
61, Moor's Road
Marine Drive,
Wellawatta,
Colombo 6,
Sri Lanka.

COMPANY VISITS

Industry Visit 1- Bodyline Garments - Horana (MOS)



Bodyline is part of MAS business portfolio and is positioned as one of the world's most recognized design to delivery solution providers in the realm of the apparel and textile manufacturing. MAS is also the largest apparel and textile manufacturer in South Asia. Located in Horana, surrounded by lush greenery Bodyline manufactures sportswear for men and women.

Industry Visit 2 - Flintec Transducers (Pvt) Ltd, Katunayake (Quality System)



Flintec is a world leading manufacturer of precision weight measurement technologies designed for use across a diverse range of industrial sectors. Their journey began in 1968 when two Swedish engineers established a weighing scale design company, designing unique scales and later developing innovative load sensors.



☎ 011- 732 1000

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Microsoft Imagine Academy