IIM
VISAKHAPATNAM
विद्या परं दैवतम्

सत्यमेव जयते
**Ministry of Electronics
& Information Technology
Government of India**

NeGD
National e-Governance Division

Master of Business Administration
in Digital Governance & Management
MBA (DG & M) 2021-23

[under the aegis of National e-Governance Division (NeGD),
Ministry of Electronics & Information Technology (MeitY),GoI]

Information
BROCHURE

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Message

Shri Ajay Sawhney, I.A.S.
Secretary

Ministry of Electronics &
Information Technology (MeitY)
Government of India

Digital India is a flagship programme of the Government of India (GoI) catalyzing the transformation of the country as a digitally-empowered society and knowledge-economy. Use of modern tools and techniques of Information Technology fosters resource optimization and boosts productivity. It is envisaged that New India would create a digital economy of USD 1 Trillion by 2025, equivalent to about 20% of the country's nominal GDP by then.

India is now getting ready for emerging technologies such as 5G, artificial intelligence, blockchain, augmented reality, virtual reality, machine learning & deep learning, natural language processing and robotics. These are going to play a crucial role in the government and industry alike, whether it is planning or decision-making; accelerating development or analyzing deployment, problem solving or product development; discovering new trends or drawing out unknown correlations.

Frontier technologies, evolving business models, dynamic policy & regulatory framework and cyber security have further pronounced the need to have a competent team within the Government and the Industry to achieve intended outcomes of the technology interventions. The need to build adequate and relevant capacities to conceptualize, lead and implement digital initiatives is widely recognized at all levels.

One of the focus areas of the Ministry of Electronics & Information Technology (MeitY) is to develop and strengthen digital capacities at all levels. National e-Governance Division (NeGD) has been playing a pivotal role in supporting MeitY in the implementation of the Digital India Programme and in building required capacities at various levels. In furtherance of this endeavour, NeGD is partnering with the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, in launching a bespoke MBA program specializing in Digital Governance and Management. IIMV, located in the state of Andhra Pradesh that has many firsts to its credit on the technology front, offers a conducive environment for value-added learning.

MeitY encourages the Ministries and Departments at the Centre and the States as well as enterprises in the public and private sectors, to make use of this learning opportunity so that the benefits of the Digital India programme could be fully leveraged for realizing national goals.

(Ajay Sawhney)

Digital India
Power To Empower

Message

Shri Abhishek Singh, I.A.S.
President & Chief Executive Officer

National e-Governance Division
Ministry of Electronics &
Information Technology (MeitY)
Government of India

With digital technologies becoming all-pervasive, it is imperative that they are used for the betterment of society. Digital Governance is a powerful mechanism for bringing about a positive change in the lives of people and also making Government as well as organizations responsible and transparent. Leveraging digital technologies effectively helps to improve service-delivery, enable inclusion and empower people.

The biggest challenge for enabling Digital Governance is to have the right personnel for implementing the e-Governance Projects in both Government as well as Private Sector. Most of the successful e-Governance Projects have been implemented in Public Private Partnership mode wherein personnel from the Private Sector also need understanding of Government processes in order to make them more efficient by using technology. Within the Government, there is a need to have ability to personnel equipped with requisite project management skills and also understand technology to ensure that projects are implemented in the most optimal manner. The MBA Program in Digital Governance & Management (DGM) of IIM Visakhapatnam, conceived and conceptualized under the aegis of NeGD, MeitY, GOI, eminently fills this gap and ensures availability of skilled personnel in between Government and Private Sector.

It is heartening that the first batch program has since commenced with 26 enthusiastic participants enrolling in it. The state-of-the-art infrastructure of IIMV together with the versatile and proven Learning Management System of NeGD, MeitY is enabling the Program to be delivered in seamless, real-time and blended mode, with a judicious mix of on- and off-campus modules. This ensures that the normal routine and work schedules of the participants are not affected in any way. The encouraging feedback from the students regarding the course-content and learning-experience is particularly note worthy.

I look forward to the officials from the Central and State Governments, Public and Private Sector organizations availing themselves of the benefit of this impactful learning opportunity. There is little doubt that the MBA graduates from this innovatively designed Program will contribute constructively as change-agents at their respective workplaces and help make government systems better and more efficient.

(Abhishek Singh)

Message

Shri Vinay Thakur
Chief Operating Officer

National e-Governance Division
Ministry of Electronics &
Information Technology (MeitY),
Government of India

Digital India has changed the digital profile of the country with JAM Trinity. More than 3,800 digital services and average of more than 16 crore digital transactions happening per day are testimony to that. Several programmes, platforms and projects have been successfully rolled out. Now, the revamping is being done, wherein, focus is to have national public digital platforms in social sectors such as Health, Education, Agriculture, Justice System, etc, each of which can potentially transform the entire country in that particular sector and can set-up a world class product. Several new initiatives and reforms are being implemented for citizen centric services, start-ups, MSMEs and big industries.

e-Governance is central to Digital India and is a steppingstone for good governance, which is all about centrality and certainty of citizen services and thereby, focuses on quality delivery of citizen centric services in terms of efficiency, accessibility, availability, affordability, transparency, mobility, and user experience. The evolution of e-Governance is a highly complex process that requires provisioning of hardware, software, middleware, networking, process re-engineering, standards and most important, capacity building and change management.

Change Agents are required to bring transformation including digital transformation. To build the change agents and specialised workforce, National e-Governance Division, Ministry of Electronics and IT, Government of India along with Indian Institute of Management, Visakhapatnam designed the special course called MBA programme in Digital Governance and Management. The course was started in 2019 and is running successfully into its second year. The Programme helps individuals, practitioners and institutions advance their productivity and performance significantly and thereby, contributes to building a knowledge-based, digitally empowered nation.

We therefore call upon the departments/organizations in the government, public and corporate sectors to motivate their officials to participate in the programme in large number and avail the benefit of this novel upskilling and re-skilling opportunity. The course will immensely help in improving skillsets on e-Governance on par with the best in world and will also shape up the career growth.

The National e-Governance Division (NeGD)

The National e-Governance Division (NeGD), is an autonomous business division of Digital India Corporation, a not-for-profit company under the Ministry of Electronics and Information Technology (MeitY), Government of India.

NeGD has been created to support MeitY in various programme management aspects of Digital India and to coordinate with central and state governments. NeGD key support areas include strategic planning, building capacities & institutional structures, development of standards, policies & guidelines, awareness & communications, evaluation & assessment and citizen engagements. NeGD is also implementing some key service delivery infrastructure projects like DigiLocker, UMANG, NCoG etc. to enable cashless, contact less and paper less delivery of government services.

NeGD has been playing a pivotal role in supporting MeitY in strengthening existing institutional structures, develop new institutional structures and building capacities across the relevant stakeholders to achieve Digital India objectives.

Post Graduate Program in
Digital Governance and Management (PGP-DGM)

MBA (DG & M)

About Program

Government and private organizations, alike, are placing immense faith in the value of digital technologies towards efficient and effective delivery of products and services. Government, in particular, is focused on transforming India digitally! This is amply clear by the manifold increase in fund allocation for projects such as GeM, GSTN, UMANG, DigiLocker. Most of these projects require public-private partnerships leading to the need for managers equipped in technology and governance at the same time. Our Digital Governance & Management Program, in its third year, focuses on building the capacity of experienced professionals towards being an expert in this high-demand field of expertise.

This Post Graduate Program in Digital Governance and Management (PGP-DGM) leading to the award of Master of Business Administration (MBA) degree was launched by the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY), Govt. of India (GOI).

The third batch of the Program (2021-23) is scheduled to commence in **Jan, 2022***.

*The date is tentative and the final decision will be taken in consultation with NeGD, MeitY, GoI

Program Highlights

The Program is spread over 2 years in 4 semesters. The Program is offered in blended-learning mode with a judicious combination of traditional and virtual class-room modes. This is in tune with the importance and rising trend of such (on-line) programs being offered by educational institutions nationally and internationally. Blended-mode of course-delivery addresses the constraints of working professionals in having to be away from work for extended durations of time, typically necessitated by fully on-campus, residential programs.

The Program is designed for an immersive and active learning experience for participants. The selected candidates will be required to complete the 'Domestic component' as well as the 'International component'.

In addition, participants would be required to carry out a Capstone Project of practical importance, with potential for implementation in the Digital Governance & Management space.

Program Objective

The customized Program is designed with a view to enhancing the digital-management capacities in participants. It is envisaged that the graduating candidates would catalyse the footprint and impact of Digital India growing more pervasive and profound, thereby contributing to quantitative and qualitative transformation in the delivery of services to end-users.

Target Audience

The Program is meant for experienced officers / executives / professionals who are keen on:

(a) Catalysing the success of digitalization and digital management initiatives in their respective areas of work; and/or

(b) Leading as champions and managers of change, through enriched contribution to digital governance and management processes.

Applicants with such interests could be:

(a) Officers of All India Services, Central Services, State Civil Services (SCS) & Non-State Civil Services (Non-SCS);

(b) Officers from the Public Sector (Central/State) and Private Sector Enterprises;

(c) Professionals (independent/self-employed) associated with digitalization

Eligibility

- Qualification
  - Graduation with minimum 55% marks or equivalent
- Age
  - Self-sponsored candidates   - Not more than 50 years
  - MeitY-sponsored candidates - Not more than 45 years
- Work Experience
  - Self-sponsored candidates - Minimum three years at an executive level.
  - MeitY- sponsored candidates - Minimum five years in Group 'A' or Group 'B'
- Who can apply for the sponsorship at MeitY?
  - Any Central/State Govt officer with 5 years experience in Group 'A' or Group 'B'. The candidates shall have a minimum 15 years of residual service.

Selection Criteria

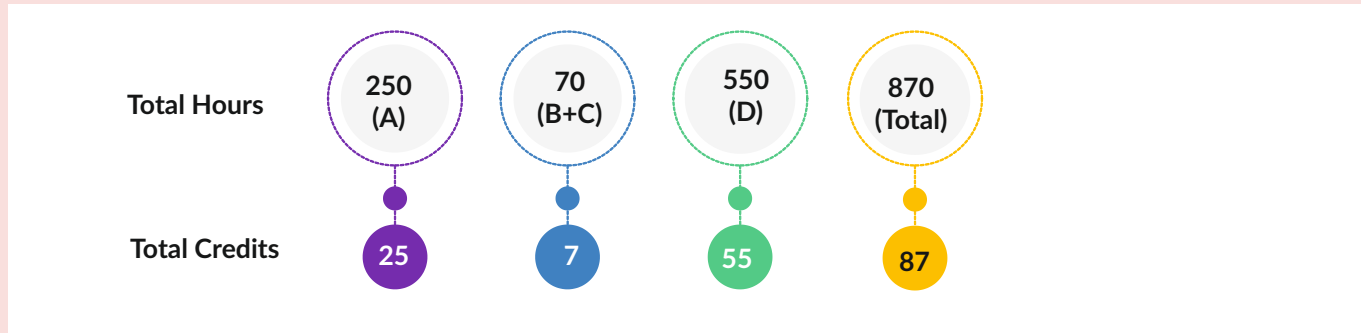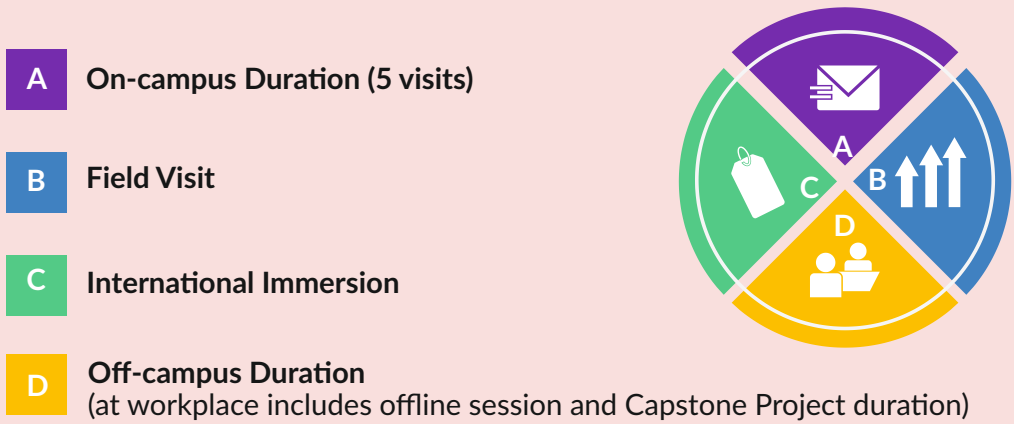a. Examination : Valid CAT, GMAT, GRE score (or) IIMV Test

b. Statement of Purpose (SOP) & Technical Knowledge
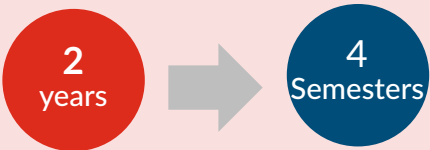
c. Professional References

d. Personal Interview

Academic Details

Program Structure

A On-campus Duration (5 visits)

B Field Visit

C International Immersion

D Off-campus Duration
(at workplace includes offline session and Capstone Project duration)

	250 (A)	70 (B+C)	550 (D)	870 (Total)
Total Hours				
Total Credits	25	7	55	87

Program Duration

2 years → **4 Semesters**

Components of Blended-learning

The Program will be delivered blended-learning mode over two years. The detailed (date-wise) schedule would be worked out and announced well before the commencement of the Program. The distribution of Program hours is as follows:

Program Hours

Semesters	On-Campus Hours (Residential Component)	Off-Campus Hours	
		Off-line Learning Hours	Online Learning Weekend Hours (at respective locations of work)
Semester-1	80	–	160
Semester-2	80	–	150
Semester-3	80	10 (Field Trip)	160
Semester-4	10	140 (International Immersion & Capstone Project)	(Guidance/mentoring support from experts from academia, industry and government)
	250	150	470

Total duration of participant-engagement in the Program : 870 Hours.

Andragogy

The Program would provide an immersive and active learning experience to the participants. The courses (Core and Elective) will have a judicious blend of learning modes such as class-room discussions, tutorials, workshops, group work, case study analyses, simulation games, industry-interaction and outreach activities.

The purpose is to equip the participants with new knowledge and skillsets for successfully steering digital governance programs and projects, from conceptualization to commissioning.

The learning environment provided by the resource persons for the Program, carefully drawn from academia, industry and government, would be conducive to experience-sharing, knowledge-exchange and best-practice-dissemination.

Learning impact would be evaluated through examinations, quizzes, group and individual assignments; minor and major exams and capstone project.

List of courses (Semester-wise)

Sl. No.	Core Courses Semester-1 (23 Credits)	Credits
1.	Foundations of Management 1 (Microeconomics)	2
2.	Foundations of Management 2 (OB&HR)	3
3.	Foundations of Management 3 (Strategy)	3
4.	Foundations of Management 4 (Marketing)	3
5.	Decision Sciences 1: Probability & Statistics	3
6.	Introduction to Sectoral Management (Smart City, Smart Transportation, Agriculture & Water Resources	3
7.	Management of Information Systems	3
8.	Digital Government Architecture	3
Sl. No.	**Core Courses Semester-2 (25 Credits)**	**Credits**
1.	Foundations of Management 5 (Operations Management)	3
2.	Foundations of Management 6 (Finance)	3
3.	Macroeconomics & Public Finance Management	2 Each
4.	Research Methodology	3
5.	IT Project Management	3
6.	Design and Management of Digital Platforms	2
7.	Information and Data Security	3
8.	Decision Sciences 2: Optimization	2
9.	Digital Governance	2
Sl. No.	**Core Courses Semester-3 (11 Credits)**	**Credits**
1.	Business Process Re-Engineering and Change Management	3
2.	Law & Ethics in Digital Technologies	3
3.	Technology Services & Infrastructure Management	3
4.	Managerial Communication	2
Sl. No	**Course – Electives (Any Three or any Four) (11 credits)**	**Credits**
1.	Public Policy	3
2.	Information & Communications Technology for Development (ICT4D)	3
3.	Public Private Partnership (Focus on e-Governance)	2
4.	Entrepreneurship Policy & Management	2
5.	Data Security & Governance –Level 2	3
6.	Data Science in Decision Making	3
7.	AI/ML with Programming	3
8.	Applications of SMAC & IoT/IIoT	1.5
Sl No	**Workshops/Field Visits/International Immersion/Capstone Project**	**Credits**
1.	Domestic Field Visit to showcase Digital Governance Applications and Best Practices	1
2.	International Immersion (2 weeks)	6
3.	Capstone Project (4 months)	8
4.	2 Workshops on themes such as Project Management, Business/Project Plan Preparation, Data Analytics	2
	Total Credits	87
	Total Hours	870

On-campus Learning (Residential, in IIM Visakhapatnam)	Off-campus Learning (At respective workplaces)	Capstone Project (At respective workplaces)	Field Visit	International Immersion (2 weeks)
Credits: 21 Hours: 210	Credits: 51 Hours: 510	Credits: 8 Hours: 80	Credits: 1 Hours: 10	Credits: 6 Hours: 60

Total Credits: 87 Total Hours : 870

Courses are subject to change / customization.

Each Course will have well-defined learning objectives and outcomes, andragogy to be adopted, session plan with specified readings and cases and evaluation scheme. The course pack will comprise textbook(s), reading material and case studies.

International Immersion

International Immersion is a two-week learning-journey to an advanced country, to showcase to the participants, best practices in Digital Governance & Management. In their interaction with the domain experts in the destination country, both in the classroom and in the field, participants would be able to comprehend and appreciate the nuances of successful commissioning of digitalization programs and projects for increased efficiency of processes and improved effectiveness of outcomes. They would gain exposure to how digital technologies help transcend silo-approaches and integrate all the stakeholders in positioning innovative solutions for enhanced user-experience. Participants would also be able to witness ecosystems of Digital Governance that are a symbiosis of infrastructure, technologies, policies and change management for participatory user-engagement and targeted service delivery.

Arrangements such as travel by economy-class (Visakhapatnam-Foreign Destination-Visakhapatnam), accommodation (single-occupancy), food, local transport etc. will be made by IIMV through the collaborating institution. Participants will not be permitted to:

a. make their own arrangements of stay during the Program component abroad;

b. alter their travel class, travel plans/dates and/or travel routes;

c. seek any addition/change/upgrade in facilities, amenities or arrangements, being provided commonly/uniformly to all the participants.

Capstone Project

In the 4th Semester, participants would be required to work under the joint guidance of a faculty member (IIMV) and a Nodal Officer/Mentor (at the workplace), on a Capstone Project, by choosing an appropriate theme on Digital Governance & Management, as may be approved by their nominating authorities and IIMV. The project will be evaluated jointly by the authorities concerned, along with external experts.

For participants who are from private sector and/or self-employed, if so desired by the participants, IIM Visakhapatnam would, in consultation with an apex industry association, suggest modalities of carrying out the Capstone Project.
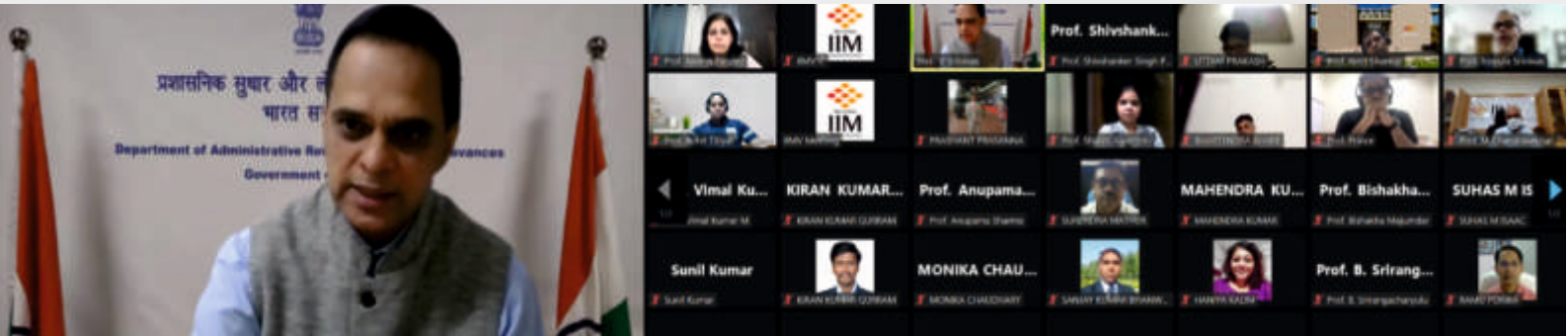
Accommodation for the On-campus Component of Program

During the residential component of the Program, IIMV will provide suitable single-occupancy accommodation to the participants at Visakhapatnam. Apart from the facilities, amenities and arrangements being provided commonly/uniformly to all participants, no special/specific/additional request for any change/upgrade should be made by any participant or entertained by IIMV.

Exclusions from Program Fee (Other Expenses)

(Expenses to be additionally borne by candidates and / or their sponsors):

- To & fro domestic travel costs for attending classes at IIMV as per the class/exam schedule

- Per-diems and Insurance of participants in India and abroad (during the Program)

- Travel Insurance, Medical Insurance, Visa Fee, SIM-Card and phone usage charges of participants for/during International Immersion

- Travel, board and lodging (as per his/her eligibility) towards field visit for collection of data / information (if any) during the Capstone Project.

Modalities of Payment of Program Fee and Other Expenses

- List of candidates in each batch, who qualify and become eligible for sponsorship by NeGD/MeitY would be determined by IIMV following its laid-down Selection Process.

- NeGD, MeitY will then decide on the list of candidates, from Central/State Governments, to be sponsored. The selection will be made for 15 (fifteen) such candidates in the 2021-23 batch and the fee of such candidates would be paid in entirely by NeGD/MeitY, GoI.

- The Program Fee of all other applicants (Central/State government employees not sponsored by MeitY, Public Sector, Private Sector) may be borne either by the candidates themselves (self-financing), or, by their respective organizations (sponsored).

- The "Other Expenses" in respect of all sponsored candidates (whether the Program Fee is paid by NeGD/MeitY or not) are payable by the respective ministries/departments/organizations (where the nominee is posted); and, by the applicants themselves in case of self-financing candidates.

- In all cases, the 'Program Fee' is payable in full directly to IIMV, by the dates (to be) prescribed by IIMV and are not refundable.

Criteria and Eligibility for Award of the Academic Title

MBA degree in Digital Governance & Management would be awarded to the qualifying participants in accordance with the ordinances of the Academic Council of IIM Visakhapatnam (under the IIM Act

Program Fee

Rs. 16,50,000/- (Rupees Sixteen Lakh, Fifty Thousand only)
Self-financing or sponsored by NeGD, Meity or Sponsored by Employer

Application Process

Application of candidates (vide Part-A of the Online Application Form, duly filled in) should be submitted on or before **December 8, 2021 17:00 hrs**. The candidates fulfilling the conditions of eligibility will be invited for the selection process by IIMV, under intimation to NeGD/MeitY, GoI.

Applicants will be short-listed based on their performance in CAT / GMAT / GATE / GRE / IIMV Test, as chosen by the candidate; evaluation of SOP, technical knowledge and domain experience. Shortlisted candidates will be called for a Personal interview.

The currently employed candidates will be required to produce "No Objection Certificate" by the date mentioned on the Admissions page on IIMV website. This Clearance (vide Part-B of the Application Form) from the Cadre Controlling Authority concerned would be an essential pre-requisite for all applicants. For applicants from Central/State Public Sector Enterprises or Private Organizations, clearance from Competent Authority would be essential.

Final selection will be made based on a composite score comprising the performance in CAT/GMAT/GATE/GRE/IIMV Test, technical knowledge and domain experience, SOP and Personal Interview scores.

Further details on the Program and clarifications (if any) may be obtained from the PGPDGM Office, Indian Institute of Management Visakhapatnam, AU Campus, Visakhapatnam-530003 (Phone No. 0891-2824444) and/or the website of IIMV (https://www.iimv.ac.in).

Program Details & Application Form on
Web: https://www.iimv.ac.in/pgpdgm
Email: pgpdgmadm@iimv.ac.in

Application Deadline
December 8, 2021 17:00 hrs

Program Starts
February 2022 (Tentative)

Important Dates

Registration
Feb 2022
Tentative

Interviews
Dec 18-19, 2021
(Online and/or Offline)

IIMV Test
Dec 12, 2021
(Online Proctor-based Test)

Application Window
Sep 08 to
Dec 8, 2021

Library Facilities

Library Collection Highlights

2188

Print Books
Including textbooks, handbooks, working papers, and government publications

38

Print Magazines and Journals
Including HBR, MIT Sloan Management Review, California Management Review, The Economist, Time etc.

10

Print Newspapers
Including Business Line, Business Standard, Economic Times, Deccan Chronicle, The Hindu, Times of India, The New Indian Express, Saakshi, Eenadu and Mint

12000+
E-Books
ProQuest eBook Central

4766+
E-Journals
Elsevier Science Direct (331) , Emerald (297), Taylor and Francis (404), INFORMS (16), SAGE (733), Wiley (550), Project Muse (687), Springer (1703), Palgrave (45)

4
Online Reference Sources
Wiley Encyclopaedias,
Palgrave Encyclopedia

12
Other Databases
EBSCO Business Source Complete, JSTOR, ProQuest ABI Inform, CRISIL Research, Indiastat.com (India specific Statistical information),
WARC, Passport Euromonitor, South Asian Achieve, LexisNexis Academic, APA Psycnet, Scopus, Statista

11
Finance Database
Company Financials, Annual reports, market data, industry, and company analysis, etc Ace analyzer, Capitaline, CMIE Prowess IQ,
CMIE Prowess Dx, EMIS Intelligence, S&P Global Market Intelligence, EPWRF Time Series, NSE Infobase, Venture Intelligence, Marketline, Refinitiv Eikon

10
Research Assistance Tool
JMP Pro, SPSS, AMOS, SmartPLS3, Stata, NVivo, MATLAB, Mathematica, Minitab, Event Study Metrics

6
Online Newspapers
FT.com, The Economist, Wall Street Journal,
Press reader, ET Prime, The Ken

Internal Faculty

Aalok Kumar
Area : Production & Operations Management
Education : PhD (IIT Roorkee)
Experience : 3.5 years in Teaching 1 year in Industry

Amit Shankar
Area : Marketing
Education : PhD (IIT Kharagpur)
Experience : 6 years in Teaching

Anupama Sharma
Area : OB & HRM
Education : FPM (IIM Indore)
Experience : 5 years in Teaching & 2 years in Industry

Balaji Subramanian
Area : OB & HRM
Education : PhD (IIM Kozhikode)
Experience : 7 years in Teaching & 3 years in Industry

Bishakha Majumdar
Area : OB & HRM
Education : FPM (IIM Indore)
Experience : 6 years in Teaching 1.2 years in Research

Deepika Gupta
Area : Strategy
Education : FPM (IIM Bangalore)
Experience : 4 years in Teaching & 12 years in Industry

Kalyan Kolukuluri
Area : Economics
Education : PhD (IIM Bangalore)
Experience : 3 years in Teaching & 5 years in Industry

M Chandrasekhar
Area : Public Policy
Education : PhD (IIT-Bombay)
Experience : 19 years in Teaching & 19 years in Industry

Amit B Chakrabarti
Area : Strategy
Education : FPM (IIM Calcutta)
Experience : 4 years in Teaching & 8 years in Industry

Ankit Kumar
Area : Economics & Social Sciences
Education : PhD (IIM Raipur)

B. Srirangacharyulu
Area : Production & Operations Management
Education : PhD (IIT-Madras)
Experience : 20 years in Teaching

Bhargab Chattopadhyay
Area : Decision Sciences & Information Systems
Education : PhD (University of Connecticut)
Experience : 9 years in Teaching

Chandreie Mukherjee
Area : Management Communication
Education : PhD (Pondicherry University)
Experience : 2.5 years in Teaching

Josyula Srinivas
Area : Information Systems
Education : PhD (University of Hyderabad)
Experience : 10 years in Teaching & 27 years in Industry

Kaveri Krishnan
Area : Finance & Accounting
Education : FPM (IIM Bangalore)
Experience : 3 years in Teaching & 3 years in Industry

Milan Kumar
Area : Production & Operations Management
Education : FPM (IIM Calcutta)
Experience : 4 years in Teaching & 2 years in Industry

Mohammad Shameem Jawed
Area : Finance and Accounting
Education : FPM (IIM Indore)
Experience : 4 years in Teaching & 5 years in Industry

Neena Pandey
Area : Information Systems
Education : FPM (IIM Bangalore)
Experience : 2 year in Teaching & 9.5 years in Industry

Prince Doliya
Area : Finance & Accounting
Education : PhD (IIT Roorkee)
Experience : 3 years in Teaching & 1 year in Industry

Saroj Kumar Pani
Area : Entrepreneurship
Education : PhD (IIM Bangalore)
Experience : 11 years in Teaching & 3 year in Industry

Shivshanker Singh Patel
Area : Decision Sciences
Education : PhD (IISc, Bangalore)
Experience : 5 years in Teaching & 1.5 years in Industry

T Sunitha
Area : Management Communication
Education : PhD (EFLU, Hyderabad)
Experience : 3 years in Teaching

Vinay Ramani
Area : Economics
Education : PhD (The University at Buffalo)
Experience : 13 years in Teaching & 1.5 years in Industry

Vivek Madupu
Area : Marketing
Education : PhD (Memphis)
Experience : 17 years in Teaching & 2 years in Industry

M V Anuradha
Area : OB & HRM
Education : FPM (XLRI)
Experience : 8 years in Teaching & 3 years in Industry

P R S Sarma
Area : Production & Operations Management
Education : PhD (IIT Delhi)
Experience : 13 years in Teaching & 21 years in Industry

Rohit Titiyal
Area : Production & Operations Management
Education : PhD (IIT Kharagpur)
Experience : 1 year in Teaching

Shalini Agnihotri
Area : Finance & Accounting
Education : PhD (FMS, University of Delhi)
Experience : 5 years in Teaching

Sushil Kumar
Area : Entrepreneurship
Education : PhD (IIM Raipur)
Experience : 2 years in Teaching & 1 year in Industry

Vimal Kumar M
Area : Information Systems
Education : PhD (IIM Trichy)
Experience : 4 years in Industry

Vishal Singh Patyal
Area : Decision Sciences
Education : Fellow (NITIE, Mumbai)
Experience : 4 years in Teaching & 1 year in Industry

Visiting Faculty

B Sundar, IFS
Director-Electronic Services Delivery,
Govt. of AP
Area: Information Systems/Technology
Education: Fellow, IIM Ahmedabad

Garimella Suresh
Adjunct Professor- KIAMS
Harihar, Karnataka
Area: Marketing
Education: PhD, Osmania University

Govinda Bhattacharjee
Professor, Indian Institute of Public
Administration, New Delhi
Area: Applied Economics, Public Finance
& Taxation
Education: PhD in Economics

H Krishnamurthy
Principal Research Scientist
IISc Bangalore
Area: Fintech and Networking
Education: ME (IISc)

Krishna Mohan
IAS (1977 Batch)
Former Additional Chief Secretary,
Govt. of Haryana
Certified National Trainer and Facilitator.
Area: Ethics, Public Policy, e-Governance and
Public Administration.
Education: B.Sc, M.Sc, Banaras Hindu
University

Maneesh Mishra
Lead, SANKALP,
World Bank supported Skill India Mission
Operation Program
Area: Education and Capacity Building
Education: PhD, Management

Manoj Rajan
Special Secretary to Govt. of Karnataka.
(Food Processing)
Area: Agriculture Resources Management
Education: IFS, 1999 batch

Pallab Saha
Chief Architect, The Open Group
Area: Enterprise Architecture
Education: Ph.D. in Management (IS),
IISc., Bangalore

Rahul De'
Dean (Programmes); Professor of
Information Systems at the Indian
Institute of Management Bangalore.
Area: Information Systems
Education: PhD, University of
Pittsburgh, USA

Subrahmanyam Yadavalli
MD and CEO of Next Health Digital
Solutions
Area: Strategic Advisory, Technology,
Healthcare, Entreprenuership,
Incubation, Funding, Mentoring

S. Upendra Rao
Adjunct Professor of NIT, Warangal
Area: Information Systems
Education: Ph. D in Computer
Architecture from IIT-Kharagpur

V N Sastry
Professor
Institute for Development & Research in
Banking Technology, Hyderabad
Area: IT/IS
Education: PhD, IIT Kharagpur

Director's Message

Prof. M Chandrasekhar
Director, IIM Visakhapatnam

The Digital India Program of MeitY-GOI is the primary catalyst behind the path-breaking digital-transformation of India, instances of which we see, feel and experience, every day. Its pervasiveness and profound impact are a result of the complementing efforts of the central and state governments, industry and the academia.

There are several citizen- and customer-centric initiatives powered by the many digital tools and apps built on public digital platforms, that have been contributing significantly to the progress of the government and businesses.

In the tough and testing times of the pandemic, digital solutions have been hugely contributing as instruments of welfare and well-being of the citizenry.

This specially designed Program builds those digital capacities. While there might be short-term courses available in the digital domain, this Program is a novel, full-fledged, well-structured, comprehensive, and customized degree offering, in blended-learning mode.

The Program benefits immensely from the continued support of the NeGD (MeitY) and also from the inputs and insights of the Program Advisory Committee that has eminent persons representing policy and practice.

With rigor and relevance as its hallmark, the Program is appropriate for working professionals and practitioners at both strategic and operational levels. It has width and depth of coverage in terms of core and elective subjects equipping the participants with new knowledge and skills in functional management and digital governance.

It is a given that graduates from this Program will lead and catalyse, as champions and agents of change, the success of digital-transformation projects, from conceptualization to commissioning.

In sum, the Program brings value-add to the students and the organizations they represent. Students will find the learning-journey rich and rewarding inasmuch as it enhances their potential for personal and professional growth. Their nominating organizations will have the opportunity of enlarging the footprint and deepening the beneficial impact of digitalization projects for their own benefit as well as for the larger good of their stakeholders, in terms of enhanced efficiency and effectiveness.

Prof. M Chandrasekhar

Program Chair's Message

Prof. Neena Pandey
Program Chair (PGPDGM), IIM Visakhapatnam

With the successful launch of Post Graduate Program in Digital Governance and Management (PGP-DGM) in 2019, IIMV is excited to move ahead in its journey to welcome the second batch of the Program leading to a degree of Master of Business Administration (MBA), under the aegis of the National e-Governance Division, Ministry of Electronics and IT, Government of India.

With the advent of digital technologies, businesses and government alike have placed immense faith in the value these technologies bring towards achieving their goal. While organizations are looking to 'transform' them using these technologies, the Government of India, with the launch of Digital India, is actively pushing their usage to attain efficient and effective delivery of products and services. Robust implementation of these technologies demands a thorough understanding of the nuances of digital governance by its functionaries. We, at IIMV, envisage the PGP-DGM program to address this aspect of capacity building.

The carefully curated courses of the Program, along with the international exposure, ensure that the professionals are more than adequately equipped and empowered with knowledge and skill sets to help achieve the dream of New India based on digitalization. The Program envisions significant value that this capacity building program will add to the businesses, government, and society at large through efficient handling of mission-mode e-Governance initiatives.

Students for the Program will be selected through a rigorous admission process.

The Program would be representative of the intellectual rigor of IIMV. The design of the Program is borne out of a vigorous debate among the domain experts from the government, public, and private sector organizations. As a result, the Program is unique and 'first-in-class' in India.

As the Chairperson of the Program, I am truly convinced that graduates of the PGP-DGM will add tremendous value to their organizations and further contribute to the development of the nation.

Prof. Neena Pandey

Participants speak

Shiv Gupta
Manager, National e-Governance Division,
Ministry of Electronics and IT

PGP DGM is a first of its kind MBA program in a blended learning model. The rigour of on campus program and the flexibility of blended learning model enables one to learn and apply the concepts in the real-world problems at the same time. This program is big step in India's transition to a knowledge economy in the ever-evolving Digital world. The true amalgamation of core business management with digital governance is for everyone who believes that Digital is the way forward.

Dharmendra Singh
Subject Matter Expert,
Andhra Pradesh State FiberNet Ltd, Govt. of AP

The PGP-DGM Program at IIMV is in sync with the latest modern management practices, the latest technologies, and synergizes these with the concern for citizens. The interactions that I have had with cross functional team and elicit cooperation from them by appealing to the value systems during the project have Term-1 been a rich source of learning, and I have picked up many new skills, and concepts of management practice and change in significant push to adoption of new technology and services e.g. IOT, AI, BIG DATA, Cloud, Smart City has brought a paradigm shift in the delivery system to bring digital to every person ,home and organization for fully connected, intelligent world.

Soumyadipta Datta
Assistant Director (Technical),
Office of the Jute Commissioner, Ministry of Textiles, GoI

The course schedules are well planned in advance, keeping in view the work commitments of the Central / State Govt. officials. The logistic support extended to the students during the on-campus part of the programme is remarkable.

Shena Aggarwal
Additional Secretary, Govt. of Punjab

The digital governance and management program at IIM Visakhapatnam caters to the needs of administrators and managers at all levels in the internet revolution era and provides valuable inputs and insights into use of digital technologies in various aspects of governance. The course provides the best of academic environment while focussing on practical utility in governance and management. Studying with an amazing group with a wide array of experience provides one an insight into the developments across the country and the globe and encourages us to implement it back into one's own field of work. The staff and faculty of the institute are all very supportive and have made this rigorous course a pleasant experience.

Ajay More
National Informatics Centre,
MeitY, Government of India

PGP-DGM program is custom made for professionals like me who are or aspire to be associated with Digital Transformation of India. The inspiring faculty, peer learning with batch matches from diverse background, rigorous curriculum, immense and active learning experience that this program is providing has fuelled my passion and resolve to contribute more meaningfully in the development of Digital India. The blended pedagogy of this course also allows me to upskill myself while continuing my current engagements.

G Appalanaidu
Executive Engineer, ONGC

I am a young professional from the ONGC Ltd. The moment I got admission for PGPDGM in IIMV, my thinking perspectives have been enhanced and the institute, IIMV has given me the best opportunity to meet peers from different backgrounds and working executives of MNCs, State and Central government departments. I think, the fabulous combination of blended course sessions i.e. traditional on-campus and the virtual ones, literally enabling us to cope up better in both professionally and academically work-load pressures so far. Last but not the least, the institute, IIMV is driving us as a confidence booster.

About IIM Visakhapatnam

Indian Institute of Management Visakhapatnam belongs to the prestigious IIM family of business schools. It is a new generation IIM, set up by the Government of India in September 2015. It is an Institution of National Importance under the IIM Act 2017. The Institute is presently located in its temporary, but state-of-the-art facility in the salubrious Andhra University campus in the heart of the 'City of Destiny', Visakhapatnam.

Mentorship
Given that IIM Visakhapatnam was mentored by Indian Institute of Management Bangalore (IIMB), the academic and governance processes of IIM Visakhapatnam are aligned with those of IIM Bangalore, ensuring high standards, ab initio.

Faculty
Faculty at the IIM Visakhapatnam have impressive academic and research credentials. This cohort is complemented by faculty drawn from IIM Bangalore, policy makers as well as industry professionals and practitioners, based on need.

Strengths
IIM Visakhapatnam is ahead in its generation in:
- Located in the renowned and salubrious Andhra University campus, ideal for focussed knowledge pursuit.
- Epitome of national character with students and faculty from across the country.
- World-class facilities and knowledge resources for learning-outcomes of high impact.
- Sought-after source for Management Development Programs by Govt. of India and Corporate Sector.
- Top performance in flagship MBA program student-placements, qualitative and quantitative, year-after-year.
- Technology Incubation & Development of Entrepreneurship Centre under the Ministry of Electronics & IT (MeitY), GOI.
- Incubation of ideas of aspiring women-entrepreneurs under 'Women Start-up Program'.

The Institute is located at about 5 kms. from the railway station and about 12 kms. from the airport.
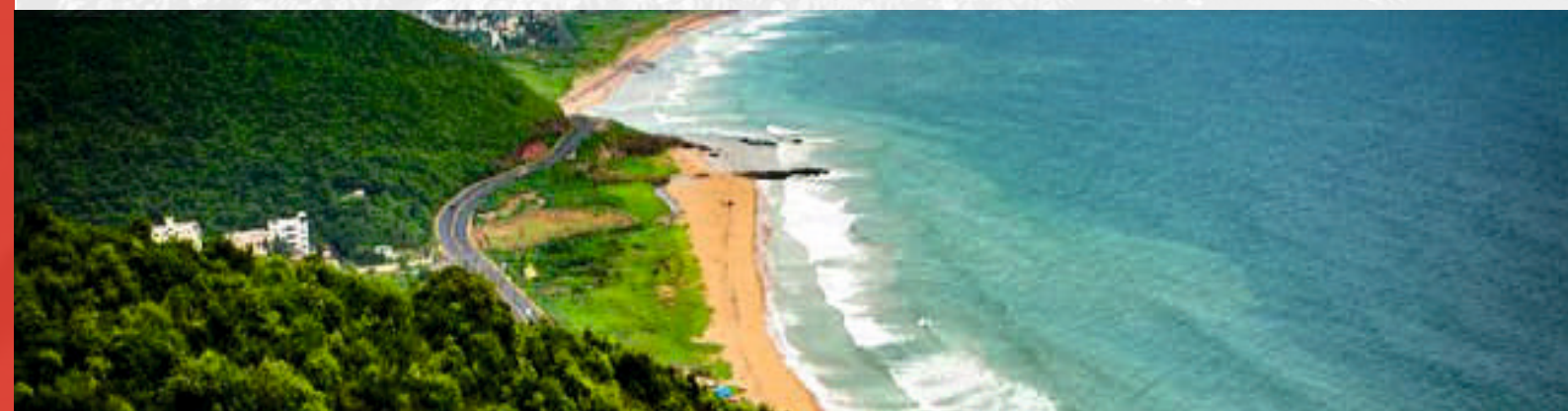
About Visakhapatnam

Visakhapatnam is a clean & picturesque port-city on the east coast of India. It is easily accessible by air, sea, rail and road connections. It is cosmopolitan and is a popular tourist destination with a beautiful beach on one side and a majestic mountain-range on the other. It is a vibrant city well known for its Art & Architecture; Culture & Cuisine; Entrepreneurship & Enterprise; Harbours & Hills; History & Heritage; Holy shrines & Hospitality; Image & Identity; Innovation & Industry; Mountains & Monuments; Safety & Security; Talent & Technology; Temples & Traditions; and, Trade & Tourism. Visakhapatnam is base to several large, medium and small companies (public and private) in the core sector, energy, financial services, infrastructure, IT, pharma etc. The Eastern Naval Command of the Indian Navy is head-quartered at Visakhapatnam. In short, Visakhapatnam is one of the most preferred destinations in India to live, learn, yearn and earn.

Contact

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