



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

Career Development Services

Final Placement Report 2019

PGP 2017-19

March 27, 2019

Sustained success is a way of life at the Indian Institute of Management Visakhapatnam. It's therefore not surprising that the Institute recorded 100% (final) placements yet again, for the graduating batch of MBA students (2017-19). With superior all-round performance, the student cohort lived up to the high expectations and landed plum offers in rich profiles and niche roles, from renowned companies that visited the campus.

Held on a rolling basis, the placement season witnessed more than 50 companies participating in the process and making multiple offers. Out of 60 eligible students, 4 students requested deferment of their placements to next year.

With an average salary for the top quartile at Rs. 17.07 Lakh Per Annum (LPA), for the top half at Rs. 14.82 LPA, the average salary for the batch at Rs. 12.61 LPA and median package at Rs. 12.00 LPA, and, to cap it all, with the highest salary at Rs. 22.00 LPA, the batch broke all previous records and set new benchmarks.



Aditya Birla Payments Bank, Amara Raja Group, Amul, BASIX, Berger Paints, Bosch, Click Labs, Euromonitor International, Franklin Templeton, GMR Group, HDFC Bank, HSBC, ICICI Lombard, KPMG, Mu Sigma, TVS Motors, Waaree Energies, Yes Bank – counted among the who's who of the corporate world, were the prime recruiters. Reaffirming its faith in the Institute's student-talent, Government of Andhra Pradesh (GoAP) recruited once again.

Accounting for 25% placements each, the IT/ITES and BFSI continued to bet big on new talent. The width of placements in Consulting (10.7%); Energy (8.9%); Conglomerate (7.1%); Hospitality, Infrastructure and Luxury Goods (3.6% each); FMCG, Mining, Automobile, Chemical, Manufacturing, Market Research and Government (1.8% each) proved that the Institute readies its students for diverse domains.

That the Institute's students are well-equipped for the dominant roles of the industry is evident from Sales & Marketing accounting for (30.4%) of the placements; Project Management (14.3%); Finance (12.5%); Leadership Program (7.1%), Product Management (5.4%), Consulting (5.4%), General Management, Strategy & Operations, IT Advisory, Operations and CRM (3.6% each); Analytics, Strategy and Management Analyst (1.8% each).



The continued trust and confidence reposed in the students of the Institute resulted in several top-notch recruiters hiring this year too. KPMG, the big-four consulting firm, hired students for their Government Advisory, IT Advisory and Strategy & Operations Consulting practice. Leading FMCG company Amul onboarded students for Sales & Marketing. Infrastructure giant GMR extended offers for its Management Trainee program in the Operations domain. Berger Paints signed up students for Marketing role.

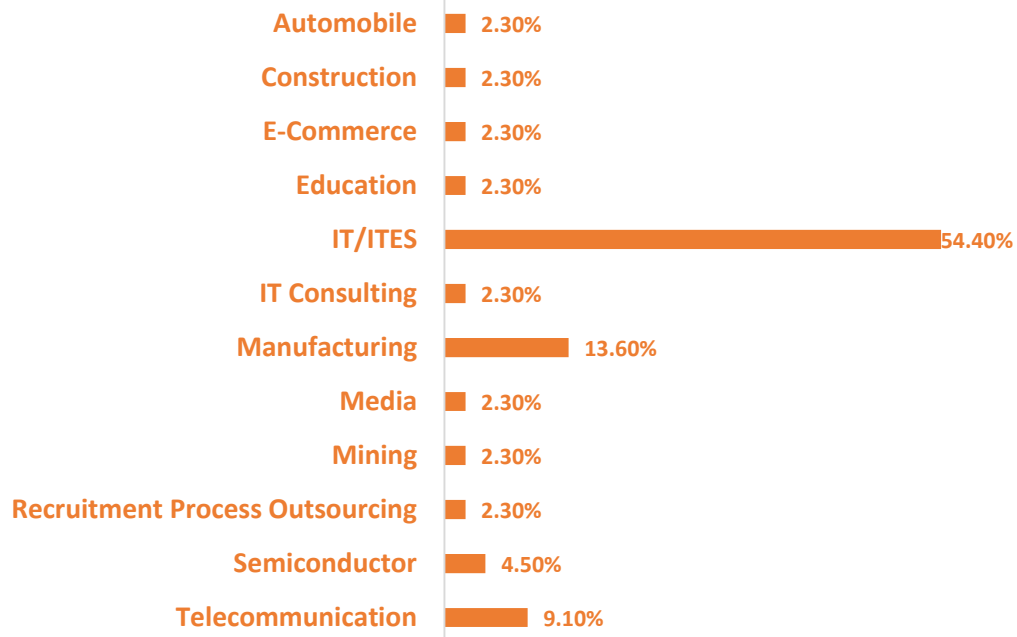
Engineering and Electronics multinational Bosch, IT/ITES companies like Pramati Technologies, Neudesic, MAQ Software and Click Labs offered roles in General Management, Management Analyst, Business Development, Strategy and Digital Marketing domains.

The season also witnessed participation from companies from high-growth sectors like Market Research, Hospitality, Infrastructure, Luxury goods & e-Commerce.

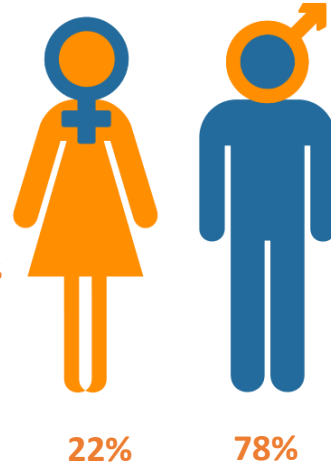


Student Batch Profile PGP 2017-19

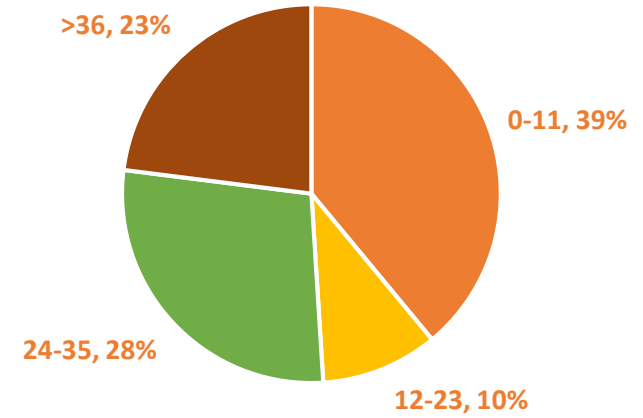
Work Experience Sector



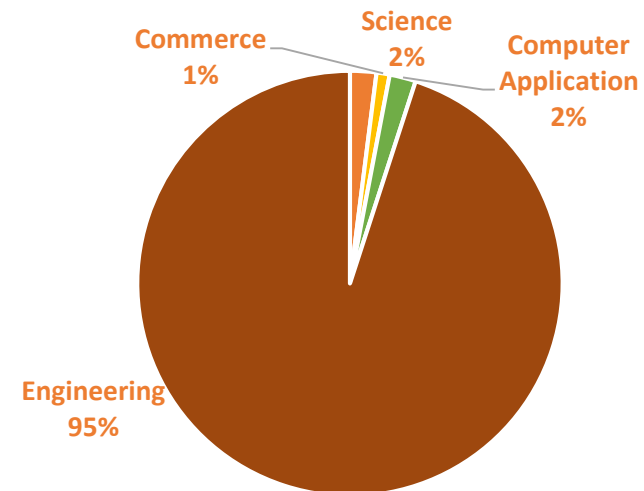
Gender Diversity



Work Experience (In months)









Academic Background



Final Placement Highlights

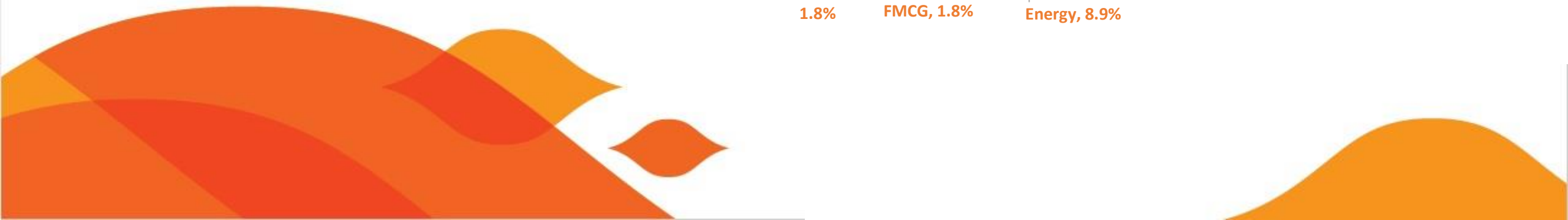
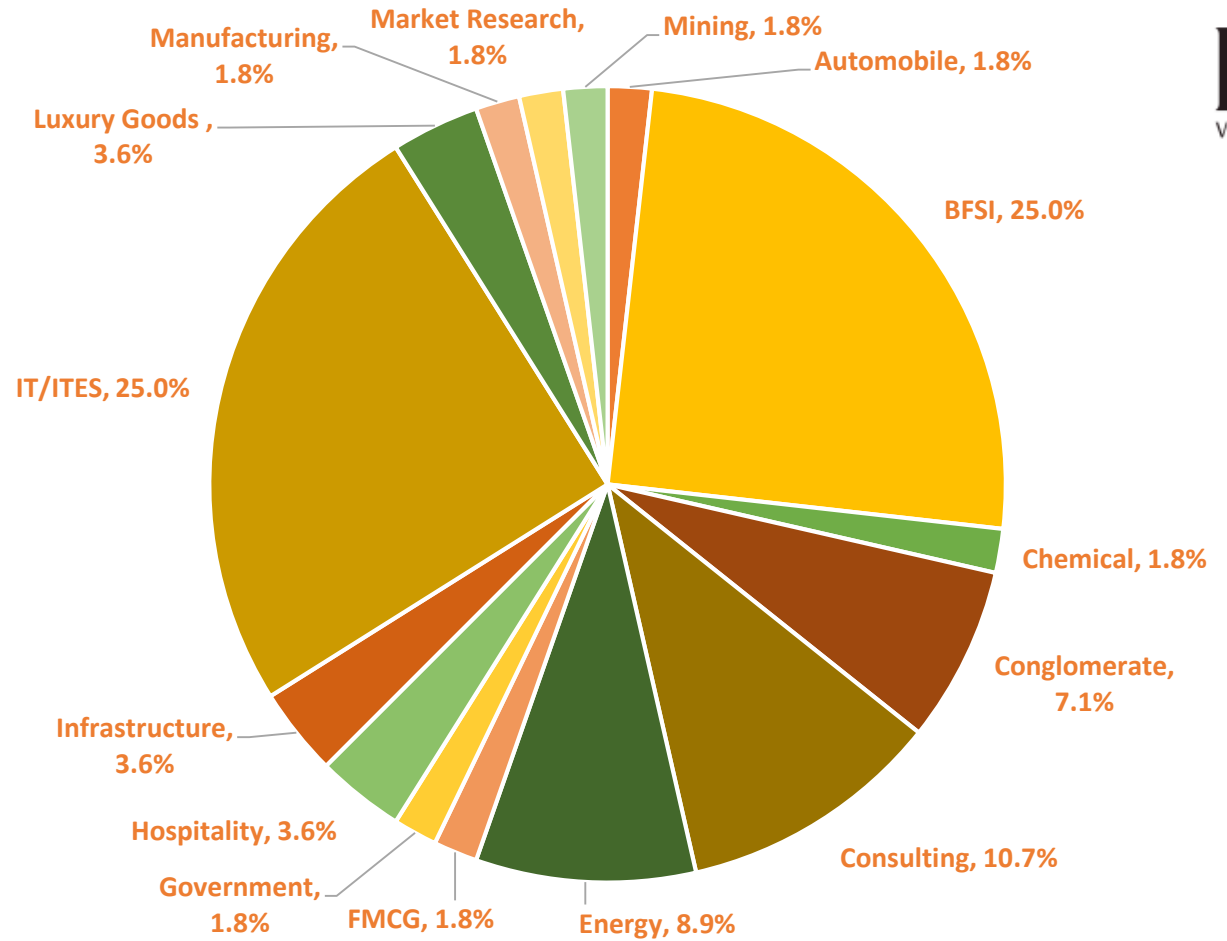
Total no. of students eligible for placements	60
No. of students opted for deferred placements	4
No. of offers received through final placement process	51
No. of PPO/PPI	5
Total no. of offers received	56

-  Highest Salary offered – INR 22 LPA
-  Average Salary for Top Quartile – INR 17.07 LPA
-  Average Salary for Top Half – INR 14.82 LPA
-  Average Salary for the Batch – INR 12.61 LPA
-  Median Salary for the Batch – INR 12 LPA
-  Pre Placement Offer/Interview – 8%

Sector wise Break-Up

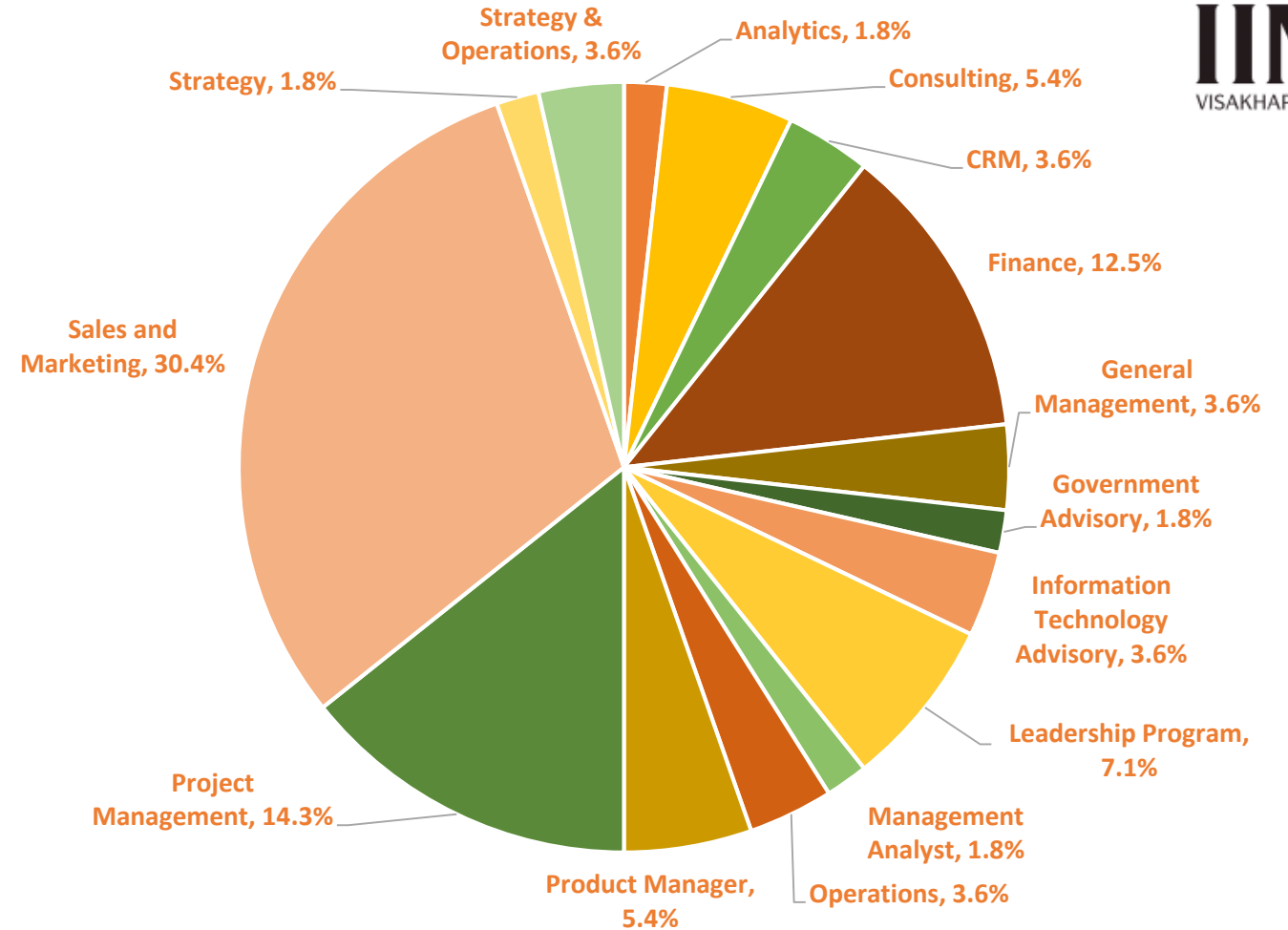


Sector	No. of Offers
Automobile	1
BFSI	14
Chemical	1
Conglomerate	4
Consulting	6
Energy	5
FMCG	1
Government	1
Hospitality	2
Infrastructure	2
IT/ITES	14
Luxury Goods	2
Manufacturing	1
Market Research	1
Mining	1



Function/Role wise Break-Up

Function/Role	No. Of Offers
Analytics	1
Consulting	3
CRM	2
Finance	7
General Management	2
Government Advisory	1
Information Technology Advisory	2
Leadership Program	4
Management Analyst	1
Operations	2
Product Manager	3
Project Management	8
Sales and Marketing	17
Strategy	1
Strategy & Operations	2



Our Valued Recruiters





Prof. M Chandrasekhar, Director

"With every passing year, the student cohort at the Institute is scaling new peaks in performance. This is reflected in the progressively higher offers that recruiters have been making. This year is no exception. We are glad that companies, that rank among the best places to work for, find value in the potential we are building into the students and the performance they are able to demonstrate. The continued guidance by Professor Ganesh Prabhu, the seasoned veteran from IIM Bangalore, our Mentor, is of great value to us. Our Career Development Services (CDS) team too deserves due credit for its enabling facilitation".



Prof. Ganesh N Prabhu, Chairperson, CDS

"All regular recruiters continued their relationships and many new reputed companies recruited from IIMV, which shows the visibility and performance of our students and alumni."



Prof. Deepika Gupta, CDS Coordinator

"IIMV fosters a culture of applying classroom learnings to complex and challenging settings. The diversity of academic and professional backgrounds of students stimulates advanced and holistic understanding and new approaches for solving real-world problems. The good performance of the students is therefore a natural outcome. The CDS Office and the Placement Committee, supported by faculty and officers, deserve accolades for their efforts in ideal 'matchmaking' between the students and the prospective employers."



Abhishek Sonawane, Placement Secretary

"We heartily thank our existing recruiters for reinforcing their faith in our students. We would also like to congratulate all the students for their efforts that helped us get bigger brands on campus this year as well as improve the average and highest salary than last year. We are confident that this performance will resonate in industry and will make IIMV reach greater heights in future."

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