



IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

(a) Program Title: Managing, Leading, and Engaging People at Workplace

In the present-age business world, dynamic nature of roles and responsibilities at workplace requires a fresh set of skills and abilities. Amid the diverse elements of a workplace, it is the people-component which remains consistent across several types of organizations. Creating an attractive workplace is a challenge to any team leader. These concerns relate to motivation, leading teams, and engaging people. Leaders have to develop a spirit of belongingness and collaboration to achieve the organizational goal. This programme will focus on enhancing the skills at workplace that contribute to organizational effectiveness.

(b) Program Topics: The broad topics/themes covered would be:

- Fundamentals of managing teams
- Understanding the significance of employee engagement
- Team building and leadership skills
- Fostering collaboration
- Workplace dynamics

(c) Program Objectives: It is envisaged that after attending this Program, participants would be able to:

- Develop an understanding of the role of a leader in a firm;
- Develop capabilities to identify and solve people related problems;
- Understand the factors contributing to employee engagement;
- Create a healthy work environment.

(d) Target Audience: Mid-level executives/managers working in and around Visakhapatnam

(e) Pedagogy: Mix of lectures, case studies and activities

(f) Program Dates: March 19 - 20 (Thurs-Fri), 2020

(g) Program Fee: (per participant)

- Non-Residential: Rs.24,000/- + GST (18%)
Each subsequent participant (i.e. 2nd participant onward) from the same organization would be eligible for 10% discount, provided the program fee for all participants in full is credited into the bank account of the Institute before the commencement of the Program.

(h) Program Director: Prof. Anupama Sharma (anupama@iimv.ac.in); 0891-2824 464

(i) Last Date for Nominations: March 5, 2020

(j) Contact Details: For further details on the Program, please contact as follows:

- On the Program content, coverage etc. (i.e. academic matters): Program Director
- On the administrative matters: Mr Tapas (+91 - 70082 43319; 0891-2824 478);
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