



## MESSAGE

With digital technologies becoming all-pervasive, it is imperative that they are used for the betterment of society. Digital Governance is a powerful mechanism for bringing about a positive change in the lives of people and also making Government as well as organizations responsible and transparent. Leveraging digital technologies effectively helps to improve service-delivery, enable inclusion and empower people.

The biggest challenge for enabling Digital Governance is to have the right personnel for implementing the e-Governance Projects in both Government as well as Private Sector. Most of the successful e-Governance Projects have been implemented in Public Private Partnership mode wherein personnel from the Private Sector also need understanding of Government processes in order to make them more efficient by using technology. Within the Government, there is a need to have ability to personnel equipped with requisite project management skills and also understand technology to ensure that projects are implemented in the most optimal manner. The MBA Program in Digital Governance & Management (DGM) of IIM Visakhapatnam, conceived and conceptualized under the aegis of NeGD, MeitY, GOI, eminently fills this gap and ensures availability of skilled personnel in between Government and Private Sector.

It is heartening that the first batch program has since commenced with 26 enthusiastic participants enrolling in it. The state-of-the-art infrastructure of IIMV together with the versatile and proven Learning Management System of NeGD, MeitY is enabling the Program to be delivered in seamless, real-time and blended mode, with a judicious mix of on- and off-campus modules. This ensures that the normal routine and work schedules of the participants are not affected in any way. The encouraging feedback from the students regarding the course-content and learning-experience is particularly note worthy.

I look forward to the officials from the Central and State Governments, Public and Private Sector organizations availing themselves of the benefit of this impactful learning opportunity. There is little doubt that the MBA graduates from this innovatively designed Program will contribute constructively as change-agents at their respective workplaces and help make government systems better and more efficient.



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