

# Message from the COO, NeGD, MeitY, GOI

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Digital India has changed the digital profile of the country with JAM Trinity. More than 3,800 digital services and average of more than 16 crore digital transactions happening per day are testimony to that. Several programmes, platforms and projects have been successfully rolled out. Now, the revamping is being done, wherein, focus is to have national public digital platforms in social sectors such as Health, Education, Agriculture, Justice System, etc, each of which can potentially transform the entire country in that particular sector and can set-up a world class product. Several new initiatives and reforms are being implemented for citizen centric services, start-ups, MSMEs and big industries.

e-Governance is central to Digital India and is a steppingstone for good governance, which is all about centrality and certainty of citizen services and thereby, focuses on quality delivery of citizen centric services in terms of efficiency, accessibility, availability, affordability, transparency, mobility, and user experience. The evolution of e-Governance is a highly complex process that requires provisioning of hardware, software, middleware, networking, process re-engineering, standards and most important, capacity building and change management.

Change Agents are required to bring transformation including digital transformation. To build the change agents and specialised workforce, National e-Governance Division, Ministry of Electronics and IT, Government of India along with Indian Institute of Management, Visakhapatnam designed the special course called MBA programme in Digital Governance and Management. The course was started in 2019 and is running successfully into its second year. The Programme helps individuals, practitioners and institutions advance their productivity and performance significantly and thereby, contributes to building a knowledge-based, digitally empowered nation.

We therefore call upon the departments/organizations in the government, public and corporate sectors to motivate their officials to participate in the programme in large number and avail the benefit of this novel upskilling and re-skilling opportunity. The course will immensely help in improving skillsets on e-Governance on par with the best in world and will also shape up the career growth.