



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam

(a) Program Title: Operations Management for Engineers

Operations Management (OM) deals with the transformation of various resources into goods or services for use. These resources could be materials, labour, capital, knowledge, information, etc. Also, each firm designs its operations-strategies based on the strategic vision of the company. It is often a source of competitiveness and success for companies. In recent years, several approaches have emerged for improving productivity and quality, reducing costs and delivery times, and enhancing the flexibility and innovative abilities of the firm.

(b) Program Topics: The broad topics/themes covered would be:

- Operations Strategies and performance measures
- Process analysis
- Different forms of operating systems: Interplay between volume and variety
- Inventory Management: Stable demand vs Variable demand
- Supply Chain basics, coordination issues and solutions

(c) Program Objectives: It is envisaged that after attending this Program, participants would be able to:

- Develop an understanding of the role of OM in a firm
- Develop capabilities to structure and solve operations related problems
- Understand the forces shaping a supply chain

(d) Target Audience: Mid-level executives/managers working in and around Vizag

(e) Pedagogy: Mix of lectures, case studies and simulations

(f) Program Dates: February 15 - 16 (Sat-Sun), 2020

(g) Program Fee:

- Non-Residential: Rs.24,000/- + GST (18%)

Each subsequent participant (i.e. 2nd participant onward) from the same organization (irrespective of the office/unit/location/plant where the participant is working) would be eligible for 10% discount, provided the program fee for all participants in full is credited into the bank account of the Institute before the commencement of the Program.

(h) Program Director: Prof. Milan Kumar (milan@iimv.ac.in); 0891-2824 493

(i) Last Date for Nominations: February 8, 2020

(j) Contact Details: For further details on the Program, please contact as follows:

- On the Program content, coverage etc. (i.e. academic matters): Program Director
- On the administrative matters: Mr Tapas (+91 - 70082 43319; 0891-2824 478);
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