

No. T-13017/4/2021-LTDP
Government of India
Ministry of Personnel, Public Grievance & Pensions
Department of Personnel and Training
(Training Division)

310, Block-4, Old JNU Campus,
New Mehrauli Road, New Delhi- 110067
Dated: October 25, 2021

To

1. Secretaries of all the Ministries/Departments to Govt. of India
2. Chief Secretaries/Administrators to all the State Governments/ Union Territories

Sub: Nomination for MBA Degree Programme in Digital Governance & Management at IIM-Visakhapatnam during 2021-23 - Commencing from January, 2022.

Madam/Sir,

The undersigned is directed to enclose herewith Indian Institute of Management-Visakhapatnam (IIMV)'s Brochure regarding nomination for MBA Degree Programme in Digital Governance & Management during 2021-23 and to request you to recommend the name of suitable officers from IAS/CSS/CSSS Cadres working under your administrative control for the said programme. All the particulars of the course including the eligibility conditions and the course fee to be borne by the National e-Governance Division, Meity, under Capacity Building scheme, are mentioned in the 'Term & Conditions' (Enclosed).

Vision & details of the programme

2.1 Digital India is a flagship programme of the Government of India catalyzing the transformation of the country as a digitally empowered society and knowledge-economy. Use of modern tools and techniques of Information Technology fosters resource optimization and boosts productivity. It is envisaged that New India would create a digital economy of USD 1 Trillion by 2025, equivalent to about 20% of the country's nominal GDP by then.

2.2 India is now getting ready for emerging technologies such as 5G, artificial intelligence, block chain, augmented reality, virtual reality, machine learning & deep learning, natural language processing and robotics. These are going to play a crucial role in the government and industry alike, whether it is planning or decision-making; accelerating development or analyzing deployment, problem solving or product development; discovering new trends or drawing out unknown correlations.

2.3 Frontier Technologies, evolving business models, dynamic policy & regulatory frame work and cyber security have further pronounced the need to have a competent team within the Government and the Industry to achieve intended outcomes of the technology interventions. The need to build

adequate and relevant capacities to conceptualize, lead and implement digital initiatives is widely recognized at all levels.

2.4 One of the focus areas of the MeitY is to develop and strengthen digital capacities at all levels. National e-Governance Division (NeGD) has been playing a pivotal role in supporting MeitY in the implementation of the Digital India Programme and in building required capacities at various levels. In furtherance of this endeavour, NeGD is partnering with the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, in launching a bespoke MBA program specializing in Digital Governance and Management. IIMV, located in the state of Andhra Pradesh that has many firsts to its credit on the technology front, offers a conducive environment for value-added learning.

2.5 MeitY encourages the Ministries and Departments at the Centre and the States as well as enterprises in the public and private sectors, to make use of this learning opportunity so that the benefits of the Digital India programme could be fully leveraged for realizing national goals.

2.6. The programme is broadly structured as follows:

On-campus, physical classes (12 weeks, spread over 5 visits)	250 Hours
Off-Campus, virtual classes (evening and/or weekends; 65 weeks)	470 Hours
International Immersion (2 Weeks)	060 Hours
Field Visits (1 Week)	010 Hours
Capstone Project (off-campus, virtual)	080 Hours
Total (20 weeks per semester). 4 semesters	870 Hours

Program & its Commencement

2.7. The Post Graduate Program in Digital Governance and Management (PGP-DGM) leading to the award of Master of Business Administration (MBA) degree was launched by the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY). The programme is scheduled to commence at the Indian Institute of Management-Visakhapatnam (IIMV) from January 2022 (Tentative).

Target Audience

2.8. The Program is meant for officers of All India Services, Central Services-organized & non-organized, technical & non-technical, faculty members of State Administrative Training Institutes, and, for officers of the State Civil Services (SCS) & Non-State Civil Services (Non- SCS)

- Central and State Government Officers with minimum 5 Years of experience in Group 'A' or 'B' services.
- Upper age - 45 years
- Minimum 15 years of residual service

2.9 It is also submitted that the applicants will be short-listed/selected on their performance in CAT/GMAT/GATE/GRE/IIMV Test, as chosen by the candidate; evaluation of SOP, technical knowledge and domain experience. Short-listed candidates will be called for a personal interview by the institute.

Program Objective

2.10. The customized Program is designed with a view to enhancing the digital capacities in participants. It is envisaged that graduates from the Program would catalyse the footprint and impact of Digital India growing more pervasive and profound, thereby contributing to quantitative and qualitative transformation in the delivery of services to end-users.

Highlights of the Program

2.11. The program is delivered in blended learning mode. It envisages an on-campus presence of just 12 weeks spread over 5 visits across four semesters, i.e., two years. This ensures that the officers participating in the Program can continue to attend to their duties undisturbed, during the entire remaining duration of the Program. The cost of board, lodging and local-transport of participants while on campus, is also included in the fee borne by the NeGD.

2.12 The Program is designed for an immersive and active learning experience for participants. All nominated Officers will be required to carry out a Capstone Project of practical importance and with potential for implementation in the Digital Governance & Management space, identified in consultation with and endorsed by their respective ministries/departments/organizations. The Project Report will have to be submitted by the officers, to their respective employers towards the end of the fourth term viz. conclusion of the Program. A Nodal Officer, as may be identified by the respective ministries/departments/organizations, of suitable domain expertise, experience and seniority is required to mentor and guide the nominated officer, in coordination with IIMV, in developing the Project and carrying it out successfully. The selected officers will be required to complete the "Domestic component" as well as the 'International component' of about 2 weeks at an international school.

Program Fees

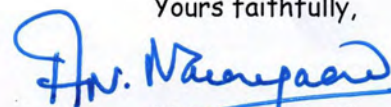
2.13. The all-inclusive Program Fee is Rs. 16,50,000/- (Rupees Sixteen Lakhs Fifty Thousand only) per participant (exclusive of GST, if any applicable) including the international immersion programme of 2 weeks. The programme fee for selected officers is sponsored by the National e-Governance Division, Meity, under Capacity Building scheme. The other expenses & claims of the

participating officers are to be borne by the respective nominating Ministries/ Departments/ Organizations themselves, where the officer is currently posted.

3. It is requested that nomination of the willing and eligible IAS/CSS/CSSS officers along with Vigilance Clearance, Standing adverse entry, overall ACR (APAR) Grading, Cadre Clearance etc. may be sent directly to Prof. Neena Pandey, Programme Chair (PGPDGM), Indian Institute of Management Visakhapatnam, AU Campus, Visakhapatnam-530003 (mail ID: pgpdgmchair@iimv.ac.in); under intimation to this Department. The last date of receipt of application for the programme is November 24, 2021.

Encl: Terms & Conditions

Yours faithfully,


(An. Narayanan)

Director (Training)

Telefax: 011-26107960

E-mail: an.narayanan@nic.in

Copy to:

- i) Office of Establishment Officer, Department of Personnel & Training, North Block, New Delhi.
- ii) Director (CSS), CS Division, Department of Personnel & Training, Lok Nayak Bhawan, Khan Market, New Delhi.
- iii) Deputy Secretary (CSSS), CS Division, Department of Personnel & Training, Lok Nayak Bhawan, Khan Market, New Delhi.
- iv) National E-Governance Division (NeGD), M/o Electronics & Information Technology, Electronics Niketan, 6 CGO Complex, New Delhi-110003
- v) Technical Director (NIC), JNU (Old Campus), New Delhi with the request that the circular may be posted on the DoPT's website under heading 'What's New'.
- vi) Shri M. Chandrasekhar, Director, Indian Institute of Management, Visakhapatnam