

IIM-V Conflux a huge draw, focuses on innovation, thought leadership

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THE IIM-Visakhapatnam organised its flagship Business Conclave, Conflux 2018, with the theme of 'Innovation Redefining Business in Emerging Markets' in the city on Sunday. The event saw a huge participation from students across various institutes from Visakhapatnam.

The day-long event saw speakers from multiple industries and domains discussing interesting insights, innovation and thought leadership.

Group director, Government Affairs and Public Policy, Microsoft India, Ashuthosh Chadha spoke on how leadership style has changed from industrial age to social age. He talked about fun-



damental leadership principles and emphasised on why empathy is an integral part of thought leadership. Director General Counsel, Indian Sub-Continent, Proctor and Gamble Ghanashyam Hegde delivered insights on Servant Leadership, the art of putting one's team ahead of

themselves.

He talked about the importance of creating culture receptive to change and innovation. In his address, he focused on aspects of identifying unmet needs and delivering better value to the consumer in the FMCG industry through innovation.