

# IIM, Vizag to organise 'Conflux 2018' on Oct. 28

Conclave to discuss changing trends in business

**SPECIAL CORRESPONDENT**  
VISAKHAPATNAM

The IIM, Visakhapatnam will organise its flagship event 'Conflux 2018', a business conclave hosting many industry leaders for a discussion on 'innovation and business in emerging markets,' at Hotel Green Park here on October 28.

The topic 'innovation re-defining business in emerging markets' was chosen in view of the contemporary nature of changing trends in various businesses owing to the advent of new technologies. The programme is aimed at creating awareness among students, future business leaders and industry personnel about the changing trends in business with the use of innovation, the organisers said.

#### **Leadership series**

The event will have six



IIM, Visakhapatnam students displaying the posters for 'Conflux-2018', on Thursday.

speakers deliberating on domain-related topics, followed by a new innovative 'thought leadership series.'

The speakers include Tech Mahindra Blockchain Centre of Excellence head Rachit Batham, Yes Bank senior vice-president (BDTS) Gaurav Kumar, Bioquest Solutions Private Limited senior vice-president (consulting and strategy) Kedar

Nigavekar, Goldman Sachs vice-president Gaurav Sangtani, senior vice-president (planning, O & M) Amritraj Thakur and MTR Foods chief marketing officer Sunay Bhasin.

They will discuss several topics ranging from 'role of blockchain in emerging markets' to 'ways to succeed in marketing.'

The speakers for 'Thought Leadership Series' include Group Director, Govt. Affairs and Public Policy, Microsoft India, Ashutosh Chadha; Director and General Counsel, Procter and Gamble, Ghanashyam Hegde. The panel discussion will be moderated by Area Director, Toastmasters Club, Visakhapatnam Harshita Lalchand.

For more details, contact Anirudh on the phone number 9972199932 and Kartheek on 8125814751.