

# IIM-V set to offer exe programmes for professionals

15-Month Course  
To Be Launched  
In Sept This Year

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**Visakhapatnam:** Poised for the next phase of development, the Indian Institute of Management-Visakhapatnam (IIM-V) is set to launch executive management programmes for experienced professionals. On a pilot basis, IIM-V will roll out a 15-month postgraduate certificate programme in business management for the experienced professionals (PGCEP) from September after conducting a briefing session at the end of June for registered applicants.

The lack of such courses at elite management institutions, aspirants from Andhra Pradesh avail these courses at Indian School of Business in Hyderabad or other IIMs. Only two IIMs, Bangalore and Ranchi, offer on-campus executive management programmes.

At other campuses, the programmes are conducted partially online and partially on-campus or fully online. Now, IIM-V, too, will join its Mumbai and Ranchi counterparts. Besides, IIM-V intends to offer greater number of teaching hours.

Speaking to TOI, IIM-V director, Prof M Chandrasekhar said, credits of the PGCEP will be transferred to the full-time executive MBA programme, which they will introduce after conclusion of the certificate programme next year. "The 252 teaching hours of PGCEP covers 21 subjects, from economics, marketing and operations management to organisational behaviour, corporate strategy, law, decision sciences, etc.

"The unique management programme has been designed with the objective of enhancing the managerial effectiveness and leadership competencies of

## HERE ARE THE FACTS

- > The PGCEP programme consists of **252 hours** of on-campus classroom teaching
- > Classes will be conducted on weekends
- > IIM-V will introduce executive MBA next year
- > PGCEP will cover **21 subjects**
- > A brief session on the PGCEP is planned on June 30 at IIM-V campus.
- > Only two other IIMs in the country are offering full-time classroom executive management programmes

the professionals. We are going to conduct a briefing session for the aspirants of the programme on this June 30. Interested candidates can register on our website for the briefing session," said Prof Chandrasekhar.

Earlier, the IIM-V had conducted a six-day management development programme, 'Transformational Leadership', in association with the Standing Conference of Public Enterprises (Scope) for executives of public sector enterprises in March this year. The training programme witnessed participation of 39 executives from 20 PSEs up to the level of chief general manager. The institute has also conducted a two-day training programme for the faculty of the management departments of all the state universities of Andhra Pradesh. Prof Chandrasekhar revealed that there is a proposal of IIM-V offering global MBA to executives of PSEs.

"As per the initial proposals, a portion of the course will be conducted at IIM-V campus in Vizag, second portion in Scope training centre in New Delhi and third portion on global level. We hope this course will also be launched this year," he said.