


IIM-V course draws diverse crowd

PGCEP Classes To Commence From October 6

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Visakhapatnam: The Indian Institute of Management-Visakhapatnam (IIM-V), which is all set to launch its first executive management programme from October 6, has got about 33 professionals enrolled in its 15-month post-graduate certificate programme in business management (PGCEP).

Going by their job profiles, professions, organisations, years of experience, gender and educational background, these 33 experienced professionals form a diverse group who have the vision and potential of ascending to top leadership positions. The batch includes professionals who have already made waves in their respective jobs, from the Vizag Steel Plant, Indian Navy, Tata Consultancy Services, Eastern Power Distribution Company Limited, India Post Payments Bank, Dr Reddy's Laboratories, Naval Sci-



PROFESSIONALS KEEN ON PREMIER PROGRAMME

33 professionals have enrolled for PGCEP

- > PGCEP consists of **252 hours** of on-campus classroom teaching
- > Classes will be conducted during weekends
- > IIM-V will introduce executive MBA next year
- > Credits of PGCEP will be transferred to executive MBA programme
- > PGCEP will cover **21 subjects**

“The diversity of the professionals signing up for the course is a testament to its relevance and demand”
Prof M Chandrasekhar
IIM-V DIRECTOR

ence and Technological Laboratory, JSW Steel, and nationalised and private banks.

Speaking to TOI, IIM-Visakhapatnam Director Prof M Chandrasekhar said that a total of 48 candidates were initially selected for the course after conducting a written test and interview. “Some aspirants could not enrol in the course because of their

working hours clashing with the course schedule. The diversity of professionals is a testament to the course’s relevance and demand,” said Prof Chandrasekhar.

Prof Chandrasekhar said that the PGCEP, having students from diverse sectors, will be conducive to knowledge sharing and learning from one another at its core.

“It is going to be the biggest advantages to all the batchmates of the programme. The programme is divided into three terms. These professionals will also be taken to a four-day International Immersion Programme to Dubai, which will provide them global exposure. They will visit the UAE Exchange, several banks and other private or-

ganisations. A trip to successful start-ups of Dubai is also planned to inculcate a spirit of entrepreneurship among these professionals. The credits of the PGCEP will be transferred to the full-time executive MBA programme, which they will introduce after conclusion of the certificate programme next year. All the case studies and books for the students will be provided by IIM-V,” said Prof Chandrasekhar.

Being deprived of the advantages of such courses at the elite management institutions, the aspirants from Andhra Pradesh are currently availing these courses at Indian School of Business in Hyderabad or at other IIMs. Only two other IIMs, including IIM Bangalore and IIM Ranchi, are offering fully on-campus executive management programmes. At other campuses, the programmes are partially online and partially on-campus or fully on-line. Now, the IIM-V has joined the elite league offering fully on-campus executive programmes after IIM-B and IIM-Ranchi. Even when compared based on the number of teaching hours, IIM-V stands tall among other IIMs.