



PG CERTIFICATE IN PUBLIC POLICY & DEVELOPMENT



PROGRAMME OVERVIEW

The Advanced Coursework Module (ACM) is designed for students who have successfully completed the Mahatma Gandhi National Fellowship (MGNF) Program of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India (GoI). Successful completion of the ACM will lead to a PG Certificate in Public Policy and Development (PGCPPD).

Aims to further the knowledge and skills of the MGN Fellows, so that they can contribute even more to economic advancement, balanced development, social progress, and inclusive development with expertise in public policy and development management.

The ACM typically covers topics, including public policy matters to foster economic growth, policy considerations in the digital age, computational aspects of policymaking, and financing innovation and development. Participants will be introduced to a diverse set of theoretical frameworks, tools, and techniques for analyzing policy issues, formulating impactful policy interventions, and evaluating policy outcomes. Further, the ACM is offered in an online format, so that participants have the flexibility to manage their studies alongside their other commitments

Upon completion of the ACM, participants will have acquired the necessary skills and knowledge to analyze complex policy issues, develop evidence-based policy solutions, and provide well-informed recommendations to policymakers. They will also have gained an understanding of the key drivers of economic growth and development, as well as the role of public policy in promoting inclusive and sustainable development. Participants will have grasped nuanced management principles essential for the efficient execution of development projects

SALIENT FEATURES OF THE PROGRAM



Interactive online sessions during evenings on select weekdays and over weekends.



Uniquely designed curriculum with conceptual rigour and practical relevance for development practitioners, especially in the data-driven digital world.



PG Certificate in Public Policy & Development from IIM Visakhapatnam

ELIGIBILITY CRITERIA & APPLICATION PROCESS



Eligibility Criteria



- Mahatma Gandhi National Fellows from any Indian Institute of Management, either graduated or due for graduation by 31 October 2023 with a Certificate in Public Policy and Management.
- There is no age or experience criterion.
- No other applicant is eligible for admission into the ACM

Application Process



Call for Applications
(16 Oct - 15 Nov 2023)

Application Review
(Rolling)

Communication about
Selection into the
Program 25 Nov 2023

Program
Commencement
1st Week Dec 2023
(Tentatively)



PROGRAM STRUCTURE & DURATION

The PG Certificate Program is (originally) designed to run for a total duration of 12 months (140 hours), structured into two broad modules:

i. The Basic Course Module (BCM), comprising 100 hours of classroom inputs on various aspects of management, public policy, skills and livelihoods, and research methods. Since MGN Fellows have already covered this in their two-year Certificate Program in Public Policy & Management, the same will be duly recognized and “Credit Transfer” into the PG Certificate Program made.

ii. The Advanced Course Module (ACM) comprises 40 hours of classroom inputs on sustainable economic growth, computational aspects of public policy, policy making in the digital world, data modelling, and visualization, and financing innovation and growth. This needs to be successfully completed for the award of the PG Certificate.

In essence, the MGN Fellows with the Certificate in Public Policy & Management will be granted exemption from the 9-month BCM (100 hours), and consequently, the effective PG Certificate Program duration will be about four months, towards completion of the ACM (40 hours).

CONTENTS OF THE ADVANCED COURSE MODULE

The PGCPPD Program's ACM includes the following sub-modules:


Sub-Module-1:
Economic Growth &
Development
(5 hours)

Sub-Module-2:
Computational Public
Policy
(10 hours)

Sub-Module-3:
Public Policy for a
Digital World
(10 hours)

*Sub-Module-4:
Financing Innovation
and Growth
(5 hours)*

*Sub-Module-5:
Advanced Data
Modelling and
Visualization
(10 hours)*



EVALUATION & CRITERIA FOR THE AWARD OF THE PG CERTIFICATE

Evaluation

Evaluation in each Sub-Module may involve one or more of the following components:

- Proctored examination during or at the end of the
- Sub-module.
- Quizzes
- Project assignments.
- Class participation
- Oral examination/presentations.
- Take-home assignments.
- Any other component may be decided by the faculty concerned.

Criteria for the award of the PG certificate

- At least 70% attendance
- Successful completion of all five Sub-modules of the ACM
- Adherence to generally accepted principles of good conduct and discipline.



COURSE FEE

- The fee for the ACM is **Rs. 55,000/- (Rupees Fifty-five-thousand only) + GST** at the applicable rate (currently 18%).
- For MGNF graduates of IIM Visakhapatnam, the fee is **Rs. 50,000/- (Rupees Fifty-thousand only) + GST** at the applicable rate (currently 18%).
- The fee in entirety, in a single installment, needs to be paid into the bank account of IIM Visakhapatnam at least 15 days prior to the commencement of the ACM.
- There shall not be any waiver of fee (in part or full) irrespective of the grounds thereof.
- The ACM fee as above covers faculty costs, courseware, and case study costs (if any), the license fee for the software tools used (if any), program management, and other direct and indirect institutional costs.

PRINCIPAL RESOURCE PERSONS



Prof. Kalyan K (Program Director)



Prof. Kalyan Kolukuluri is a PhD (Economics), Indian Institute of Management, Bangalore. His Ph.D. dissertation looks at the efficacy of public insurance in smoothing consumption during episodes of health shocks. The setting of his study is in developing countries which traditionally lacked formal insurance.

His thesis explores interesting outcome of expansion of formal insurance, namely, strengthening of informal mechanisms, due to lower individual risk. His work also explores the impact of insurance coverage on health care use and positive health outcomes for dependent children. An underlying theme in his research has been to understand the interaction between public schemes and its beneficiaries.

His broad research interests lie in empirical evaluation of public support programs in various domains. Currently, he is engaged in the study of programs related to health and in empirically understanding the nature of risk and insurance for households

Education: PhD (IIM Bangalore), MPM (SDA Bocconi)

Prof. Mohammad Shameem Jawed (Program Co-Director)



Prof. Shameem has done his FPM (PhD) in Finance & Accounting area from IIM Indore. Prior to joining IIMV, he worked as an Assistant Professor at MDI Murshidabad. He has also worked at SunGard (now FIS) for over five years as a consultant in various domains such as the public sector, finance, information, and knowledge management. His teaching interests are Corporate Finance, Corporate Governance, Valuation, Start-up Financing and Financial Analytics. His research interest primarily lies in Corporate Finance, Governance, Capital Markets, Entrepreneurship and Tourism domain.

Shameem has been training and mentoring Start-ups and handhold them from ideation to implementation phase since the last three years. As Program Director, he has successfully incubated 40+ women ventures, under the Women Startup Program being funded by NSTEDB (DST) and Goldman Sacs over the last three years.

Prof. Shameem is trained on participant-centred learning at Harvard Business School.

Education: FPM (Ph.D.) IIM Indore; BE (Mechanical Engg.)



Indian Institute of Management Visakhapatnam (IIMV)
Gambheeram Village

Anandapuram Mandal, Visakhapatnam – 531163

<https://www.iimv.ac.in/>

EEP Office:  eeep-office@iimv.ac.in