



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम

Indian Institute of Management Visakhapatnam



nirf 26th Rank



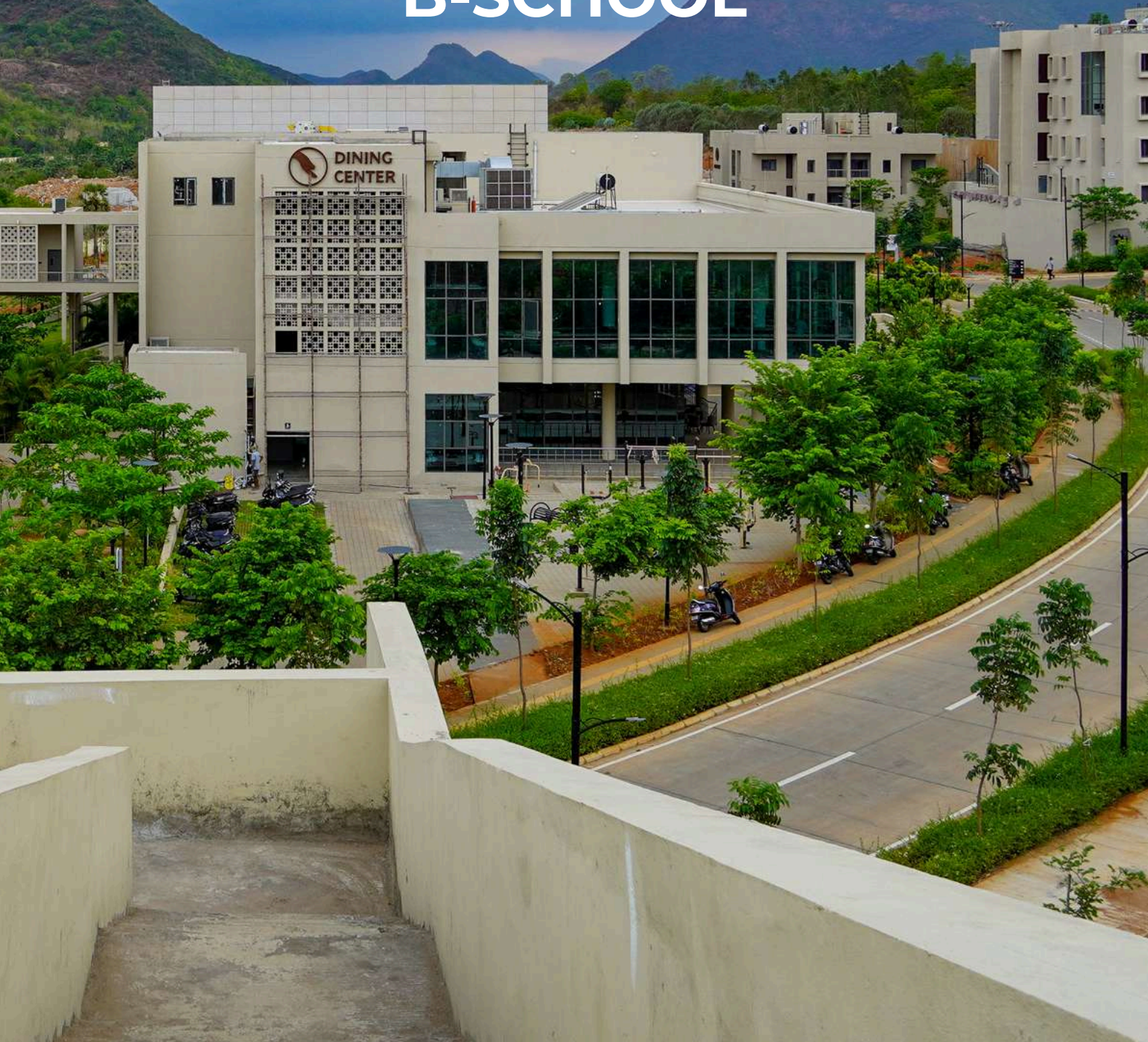
Rise Higher with IIM Visakhapatnam's **Post Graduate Diploma in Management Program for Executives (PGDMEx)**

Aligned with NEP & UGC Norms

COMMAND YOUR FUTURE



**SHAPE YOUR FUTURE WITH
PRACTICAL
& INDUSTRY-FOCUSED LEARNING
AT IIM VISAKHAPATNAM
INDIA'S 26TH RANKED
B-SCHOOL**



Key Highlights



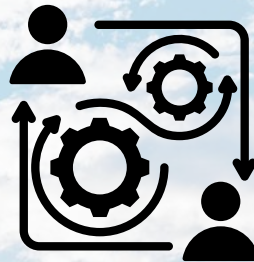
Applied Learning with Industry Relevance

Prepares participants with hands-on management skills tailored for impactful careers.



Hybrid Learning Model (In-Person & Online Integration)

Blended learning with on-campus and online sessions offers flexibility, engagement and practical exposure.



Aligned with NEP & NCrf

Offers customized learning experience, aligned with NEP and NCrf standards.



Develop Graduates for an Ever-Changing Business Landscape

Empowers students to thrive in dynamic sectors with innovative electives in AI, Fintech, and beyond.

PGDMEx Course Overview

The Post-Graduate Diploma in Management for Executives (PGDMEx) at IIM Visakhapatnam is a one-year program designed for working professionals with at least three years of experience. It bridges the gap between short-term certificate courses and MBA programs, offering compact yet comprehensive management education. The program emphasizes strategic thinking, cross-functional knowledge, leadership, and problem-solving skills to prepare participants for leadership roles in dynamic business environments.

Aligned with the National Education Policy (NEP), 2020, PGDMEx develops core competencies in business fundamentals, communication, leadership, ethics, and sustainability. The curriculum includes 21 courses across 11 academic areas. The program structure is built around 48 credits, with 42 credits from

coursework and 6 from a capstone project, in line with the National Credit Framework.

The program follows a blended learning approach, integrating classroom teaching with online components to ensure flexibility for working professionals. It is also aligned with international accreditation standards, maintaining global academic quality.

PGDMEx includes an option for graduates to progress to the second year of the Executive MBA, based on participant interest. This creates a flexible learning pathway for those who may initially prefer a shorter commitment. Overall, the program is positioned as a high-impact offering that meets the evolving needs of today's professionals.

From the Director's Desk



Over the past few years, IIM Visakhapatnam has rapidly emerged as a leading institution in management education, innovation, and research. Backed by the strong legacy of the IIM brand and a commitment to academic excellence, we are shaping a new generation of ethical, agile, and future-ready leaders who can thrive in dynamic global markets.

The launch of the Post Graduate Diploma in Management Program for Executives (PGDMEx) is a significant step forward in our mission to make high-quality, executive-focused education more accessible and impactful. Designed for ambitious professionals, the PGDMEx bridges the gap between short-term certifications and EMBA - delivering deep, practical learning in areas such as AI, Business Analytics, Marketing, Finance, Strategy, and more.

With a blended learning model, industry-expert mentorship, and a curriculum rooted in contemporary business challenges, the PGDMEx equips professionals with the tools to lead innovation, drive transformation, and create sustainable impact in their organizations and industries.

As the world of business evolves at an unprecedented pace, we at IIM Visakhapatnam remain committed to empowering working professionals through programs that blend rigor, relevance, and real-world applicability. We invite you to be a part of this journey and discover the transformative power of the PGDMEx experience.

Prof. M Chandrasekhar

Director,

Indian Institute of Management Visakhapatnam

Is PGDMEx for me?

The Program is Ideal for:



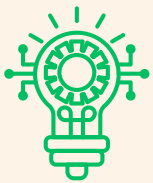
Mid-to-Senior Level Professionals Seeking Career Growth

For those aiming to fast-track their careers into leadership roles through strategic thinking and managerial excellence.



Aspiring General Managers & Strategic Decision-Makers

Ideal for future leaders, for acquiring cross-functional expertise, financial acumen, and decision-making capabilities.



Executives Navigating Digital Disruption

Best suited for professionals in tech-driven industries looking to align innovation with strategic business decisions.



Professionals Shifting to Business & Management Roles

Perfect for individuals moving from technical or domain-specific roles to broader management positions.



Entrepreneurs and Business Owners Focused on Scaling Up

Designed for business leaders who want to grow sustainably, embrace digital transformation, and enhance competitiveness.

PGDMEx Course Eligibility

**Graduation:**

Graduation with 50%

**Work Experience:**

3+ years professional experience.

**Selection Process:**

IIMV MAST (Management Aptitude and Skills Test) and personal interview.



IIM Visakhapatnam PGDMEx Course Curriculum

The PGDMEx is carefully designed by experienced faculty with industry inputs. It combines advanced management theories, essential soft skills, and new technologies with practical business acumen. Integration of Harvard Business Review (HBR) cases and IIM Visakhapatnam-authored business cases for real-world learning.

Eligibility Criteria

- The program is open to Indian nationals residing in India only.
- The candidate must hold a bachelor's degree, with at least 50% marks equivalent CGPA [45% in the case of candidates belonging to NC-OBC and EWS categories, and 40% in the case of candidates belonging to the Scheduled Caste(SC), Scheduled Tribe (ST), and Persons with Disability (PwD) categories], awarded by any University or educational institution as incorporated by an Act Parliament or State Legislature in India or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.
- The bachelor's degree obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.
- The applicant must have a minimum of three years of full-time work experience on the closing date of the respective application window at an officer/executive level or higher, as a professional, or as an entrepreneur.
- Part time work experience, clerical (non-officer/non-executive) experience and apprenticeship will not be considered as eligible work experience.
- There is no age limit for application to the program.
- Reservation policy as applicable to Central Educational Institutions (CEIs) will be followed for admission to the Executive MBA.

Reservation rules will be followed in accordance with the law. The minimum eligibility criteria as applicable to different categories is indicated below:

Category	Bachelor's Degree (Min Aggregate Marks)
General	50%
NC-OBC	45%
EWS	45%
SC	40%
ST	40%
PwD	40%

Admission Criteria

- Admission to the program is based on a composite score of performance in the MAST (Management Aptitude and Skills Test) and Personal Interview (both conducted in online mode). The final composite score will be created based on 30% weight to MAST score and 70% weight to PI.
- Final admission to the program will be based on the criteria, cut-offs (if any) and the process as approved by the Admissions committee of IIM Visakhapatnam.
- More details regarding selection and admission process are indicated on the Institute's website.
- Our loan partners: BOB and SBI in partnership with IIM Visakhapatnam, for providing educational loans.

Attendance Criteria

The participants of the PGDMEx program are expected to attend 100% of the sessions in all courses. Up to 25% relaxation is available only on health/medical grounds, own-marriage and bereavement in immediate family. If the attendance falls below 75% in a course, for whatever reasons, s/he will be given one (1.00) grade point drop for that course. If attendance falls below 50%, s/he will be given a 'U' grade with GPA of 0.00 in that course.

Assessment & Evaluation

Multiple mechanisms are involved for evaluation. The mix of evaluation elements would vary from course to course as decided by the course faculty. Each course would have an end term examination apart from Quizzes, Projects, Assignments, Class Participation, etc.



CORE COURSES



Strategic
Management



Economics &
Social Sciences



Information
Systems



Decision
Sciences



Finance &
Accounting



Organizational
Behavior and
Human
Resource
Management



Management
Communication



Production &
Operations
Management



Marketing
Management



Public Policy



Entrepreneurship

Key Takeaways from the PGDMEx Program



Gain the skills to assess business challenges and apply strategic, data-driven thinking for impactful decision-making.



Understand how digital technologies, AI, and automation transform business processes to foster innovation and gain an edge.



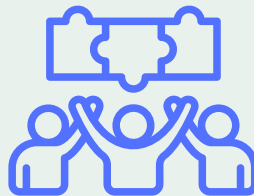
Develop leadership skills to motivate teams, resolve conflicts, and boost performance and engagement.



Build data interpretation skills to drive strategy, enhance performance, and uncover market insights.



Learn to read financial statements, manage costs, and budget effectively to drive sustainable business growth.



Understand team dynamics and lead change for successful business transformation.



Master marketing strategy, brand positioning, and customer engagement to fuel business growth.



Learn to make ethical decisions and apply CSR and governance for sustainable leadership.



Deep dive into operations, logistics, and supply chain strategies for smooth and efficient business execution.



Build entrepreneurial mindset, innovate business models, and design strategies for scaling ventures.

Why Choose PGDMEx from IIM Visakhapatnam ?



Globally influential and prestigious institution:

- Ranked 26th among the management institutes in India as per NIRF 2024 of the MoE & GoI.



Capstone Project for Real-World Experience:



- A 6-credit Capstone Project (60 hours) is included, complementing the coursework.
- Ensures practical application of management concepts and adds rigor to the program.



Esteemed faculty and prominent industry experts:



- Diverse and accomplished faculty, including renowned academics and industry experts.
- Faculty combine academic rigor with practical insights, contributing to IIMV's reputation as a prestigious management institution.

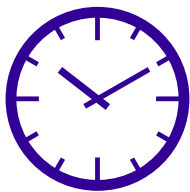


Certification from IIM Visakhapatnam - A pivotal credential for your career:



- Earn the prestigious One-Year Post Graduate Diploma from IIMV, aligned with National Credit Framework.
- Recognized by industry, enhancing career prospects and leadership opportunities.
- Become part of IIMV's growing executive alumni network, opening doors to senior roles and global exposure.

PGDMEx Learning Format



DURATION

1 year | 480+ hours of experiential, industry-aligned learning



DELIVERY

Virtual classes, e-tutorials, e-content, recorded sessions, in-campus immersion



LEARNING EXPERIENCE

Case studies, hands on tools, simulations, no-code software solutions



CAMPUS IMMERSION

One immersive residency (3 days) at the IIM Visakhapatnam campus



CREDITS

40+ credits with interactive pedagogy



MENTORSHIP & SUPPORT

Faculty guidance, industry insights, peer learning, and career support

How to join this program?



APPLICATION

(i) Register with Mobile Number (ii) Submit Details (iii) Remit Application Fee of Rs. 1000 (iv) Upload Documents



SELECTION

(i) Application Review (ii) MAST Test (iii) Personal Interview & Evaluation (iv) Selection Notification



OFFER LETTER

(i) Pay Registration Fee (ii) In-campus Orientation and Sessions

PGDMEx Course Fees

One Time Payment | Loan Facility from **State Bank of India** and **Bank of Baroda**

Total Program Fee: ₹3,99,000 + GST [as per the GST norms]

About IIMV

Indian Institute of Management Visakhapatnam (IIMV) is one of the fastest-growing members of the prestigious IIM family. Established in 2015, IIMV has quickly earned recognition for academic excellence, cutting-edge research, and a learner-centric approach. Located in the vibrant coastal city of Visakhapatnam—a growing hub for IT, manufacturing, and innovation—the Institute offers an ideal blend of intellectual rigor and industry relevance. Ranked 26th in the NIRF (National Institutional Ranking Framework) under the Management category, IIMV continues to rise as a preferred destination for management education.

The Institute boasts a distinguished faculty pool, world-class infrastructure, and a diverse student body that fosters collaboration and holistic development. With a strong emphasis on ethics, innovation, and inclusion, IIM Visakhapatnam delivers a curriculum that is contemporary and globally aligned. The Institute is actively engaged in consulting, policy research, executive education, and collaborative initiatives with industry and government, strengthening its role as a thought leader in management.

IIMV's programs are crafted to build future-ready leaders equipped with cross-functional knowledge, data-driven decision-making skills, and a global mindset. With consistent placement outcomes, expanding corporate partnerships, and a growing alumni network, IIM Visakhapatnam is a premier institution shaping India's next generation of business leaders.

IMMERSION (3 DAYS) IN ONE OF THE MOST EXQUISITE CAMPUSES IN INDIA





Application &
Program Details



INDIAN INSTITUTE OF MANAGEMENT VISAKHAPATNAM
Anandapuram Mandal, Gambhiram, Visakhapatnam
Andhra Pradesh
PIN - 531 163
www.iimv.ac.in

