

Post Graduate Diploma in Management

For Working Executives (PGDMEEx)

12 Months | Online | Top Faculty Led



Message from the Director's Desk



Over the past few years, IIM Visakhapatnam has rapidly emerged as a leading institution in management education, innovation, and research. Backed by the strong legacy of the IIM brand and a commitment to academic excellence, we are **shaping a new generation** of ethical, agile, and **future-ready leaders** who can thrive in dynamic global markets.

The launch of the **Post Graduate Diploma in Management Program for Working Executives (PGDMEx)** is a significant step forward in our mission to make high quality, **executive-focused education** more accessible and impactful. Designed for ambitious professionals, the PGDMEx bridges the gap between short-term certifications and EMBA - delivering deep, practical learning in areas such as AI, Business Analytics, Marketing, Finance, Strategy, and more. With a blended learning model, industry-expert mentorship, and a curriculum rooted in contemporary business challenges, the PGDMEx equips professionals with the **tools to lead innovation, drive transformation, and create sustainable impact** in their organizations and industries.

Dr. M Chandrasekhar

Director, Indian Institute of Management Visakhapatnam

PGDM For Working Executives: Overview

The PGDM for Working Executives is a one-year program for working professionals with minimum three years' experience, bridging the gap between short-term courses and MBA programs with comprehensive yet compact management education.

1

World Class Curriculum & Pedagogy

Comprehensive management curriculum aligned with academic excellence and practical learning.

2

Real World Business Case Studies

Engage with case studies reflecting real business challenges and managerial decision-making.

3

Earn Prestigious Diploma From IIM

Earn a coveted IIMV PG Diploma, celebrated for academic excellence and leadership impact.



Why choose IIM Visakhapatnam PGDM for Working Executives?

IIMV

Learn from a premier Institution
with global excellence

**Top
Ranking**

Become part of one of the Top
Management Institutions in India

**Campus
Immersion**

Attend 3 Days Campus Immersion
@ IIM Visakhapatnam

**Alumni
Status**

Attain Prestigious Alumni Status
of IIM Visakhapatnam



Trending Management Skills for 2026

**Functional
Management**

**Business
Transformation**

**Business
Growth**

**Business
Communication**

**Decision
Science**

**AI
Applications**

Enhance your management skills to drive your organization's growth. From fundamental management concepts to advanced strategy, this program equips you with the most in-demand skills required for managers and leaders for 2026.



Embark on a Transformative Journey

IIM Visakhapatnam- PG Diploma in Management For Working Executives

Who should enroll in this Program?

Post Graduate Diploma in Management for Working Executives is expertly crafted to enhance the skills of aspiring leaders. This program equips participants to either launch entrepreneurial ventures or advance to executive roles. By mastering crucial areas such as organizational behavior, corporate finance, and business transformation, students will emerge as highly skilled and effective management professionals.

A woman and a man are seated at a large table in a modern office environment. The table is covered with various documents, papers, and a laptop. The woman is on the left, looking towards the man on the right. They appear to be in a collaborative work session. The background shows large windows and office furniture.

Mid Career Professionals

Software Engineers

Entrepreneurs

Consultants

Business Analysts

Product Designers

Tech Leads

Marketing & Sales Professionals

Senior Managers

Why choose IIM Visakhapatnam for PGDM for Working Executives?

Top Tier Institution

Stand out from the competition and climb the career ladder quickly by adding a prestigious IIM to your resume.

Dynamic Learning Journey

Embark on a thrilling 12-month adventure, exploring every facet of Management for Working Executives.

Gain Strategic Insight

Acquire valuable insights into management with a focus on corporate finance, Business Transformation, Supply Chain Management & New Venture Creation

Accelerate your Career

Designed for professionals who aspire to attain executive positions, this program delivers advanced training and strategic insights to help you achieve your career goals.

Applied Learning

Break free from traditional learning methods and tackle challenges through hands-on case studies, and assignments.

Powerful Alumni Network

Join a robust alumni network, connect with like-minded professionals, and enjoy lifetime access to this influential community.

Learning Outcomes



Lead High Impact Teams

Develop **advanced leadership and team-building capabilities** to foster a high-performance culture built on collaboration, trust, and open communication.



Leverage Analytics & AI

Accelerate **business outcomes with analytics & AI**, optimize strategies, enhance decisions, and unlock sustainable business growth.

Build Strategic Thinking

Understand the **complex and interrelated forces** shaping business environments.



Drive Innovation & Growth

Possess the tools and frameworks to **identify opportunities, develop innovative solutions, and optimize processes** for long-term business success.





IIM

विद्या परं देवतम्

भारतीय प्रबंध संस्थान विशाखपट्टणम्
Indian Institute of Management Visakhapatnam

Post Graduate Diploma in Management

For Working
Executives

Learn what matters in 12 months!

PGDMEx: A Year of Transformation

Feb - June 2026

1

Foundational Term

Build foundational skills in management, analytics, and strategic business thinking



IIMV Campus Immersion

Engage with faculty, peers, and industry leaders on campus

2

Intermediate Term

Develop strategic acumen through advanced coursework and real-world applications



International Immersion (Optional)

Gain global perspective through international exposure and cross-cultural business experience

3

Final Term

Master leadership, innovation, and excellence for transformative business impact



Convocation Ceremony

Celebrate your achievement and embark on your new leadership journey

July - Oct 2026

Nov 2026 - Feb 2027

April 2027



Transformative, High Impact Curriculum

Master 21 Transformative modules across 11 management domains like: **Strategy, Economics, Decision Sciences, Communication, AI, and more.** Designed for working executives, this program offers high quality learning of an MBA with the practical focus of executive education to shape next generation business leaders.



Curriculum Overview

Term I

Courses	Credits
<ul style="list-style-type: none">Managerial Economics	02
<ul style="list-style-type: none">Business Statistics with spreadsheet	02
<ul style="list-style-type: none">Marketing Management	02
<ul style="list-style-type: none">Managerial Accounting	02
<ul style="list-style-type: none">Micro OB (OB–1): Leadership & People Dynamics	02
<ul style="list-style-type: none">Business Communication – I	02
<ul style="list-style-type: none">Information Systems & Business Transformation	02
Total	14 Credits



Curriculum Overview

Term II

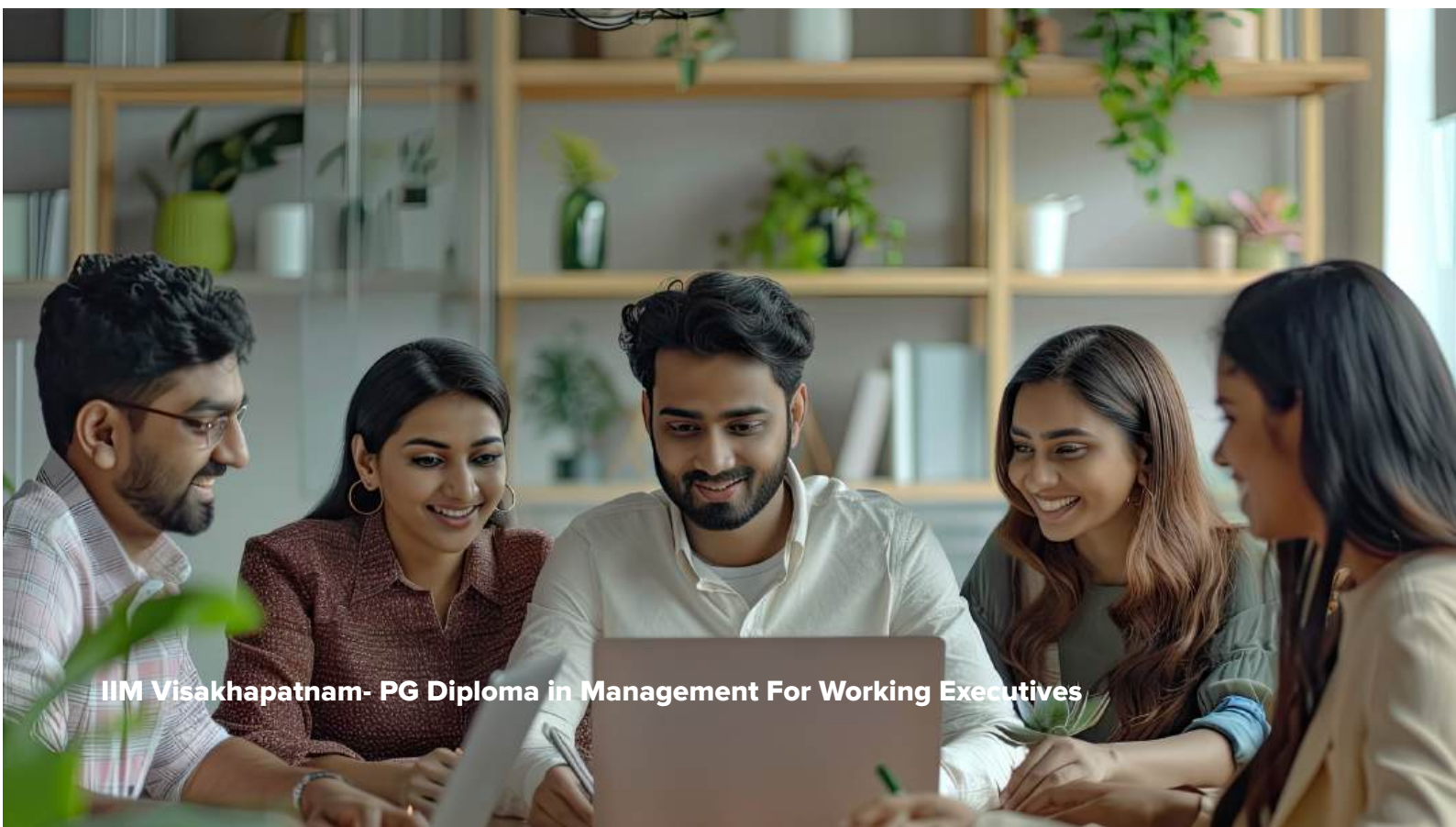
Courses	Credits
• Corporate Finance	02
• Macroeconomics	02
• Optimization Techniques for Business	02
• Marketing Management	02
• Macro OB (OB–2): Organization Design & Culture	02
• Business Communication & Strategic Negotiation– II	02
• Entrepreneurship & Business Growth	02
Total	14 Credits



Curriculum Overview

Term III

Courses	Credits
<ul style="list-style-type: none">Strategic Management	02
<ul style="list-style-type: none">Operations & Supply Chain Management	02
<ul style="list-style-type: none">Project Management	02
<ul style="list-style-type: none">Research for Marketing Decisions	02
<ul style="list-style-type: none">Applications of AI, Analytics & Emerging Technologies in Business	02
<ul style="list-style-type: none">Global Business & ESG	02
<ul style="list-style-type: none">New Venture Creation	02
Total	14 Credits



Capstone Project (6 Credits)

Develop your learning with real-world business challenge through a guided Capstone Project. Designed to integrate knowledge from across the PGDM curriculum, the project enables participants to tackle a **strategic, operational, or innovation-focused** problem within their organization or industry.

Under faculty mentorship, participants identify opportunities, analyze data, and design actionable solutions — culminating in a final presentation that showcases their ability to apply **managerial insight, strategic thinking, and leadership in practice.**



Transform with Unique Case Study Pedagogy



Harvard Business Review



Apply theoretical concepts to real-world business scenarios.



Navigate business challenges mirroring actual decision-making.



Study international cases developing cross-border thinking.



Build analytical rigor, critical reasoning & confident decision-making.

** Note: All product and company names and logos are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them. The case studies used in the program may include those from Harvard Business Review as well as other sources.*

Learn Live from Top IIMV Faculty



Dr. Amit Shankar

Associate Professor
Marketing



Dr. Sushil Kumar

Assistant Professor
Entrepreneurship



Prof. Abhishek Srivastava

Assistant Professor
Information Systems



Dr. Pooja Kumari

Associate Professor
Finance & Accounting



Dr. T Sunitha

Assistant Professor
Management Communication



Prof. Happy Paul

Associate Professor
OB&HR Management



Prof. Prashant PK Nair

Assistant Professor
Decision Sciences



Dr. Aalok Kumar

Assistant Professor
P&O Management



Dr. MV Anuradha

Associate Professor
OB&HR Management

Learn Live from Top IIMV Faculty



Prof. Amit B Chakrabarti

Associate Professor
Strategy



Prof. Josyula Srinivas

Associate Professor
Information Systems



Prof. Kalyan K

Assistant Professor
Economics & Social Sciences



Prof. Shalini Agnihotri

Assistant Professor
Finance & Accounting



Dr. Milan Kumar

Assistant Professor
P&O Management



Dr. Neena Pandey

Associate Professor
Information Systems

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Network and Interact at the Campus of Prestigious IIM Visakhapatnam

Gain a unique opportunity to participate in **Three Day Campus Immersion** at the picturesque campus of Indian Institute of Management Visakhapatnam. Build lifelong connections with your peers, participate in workshops and hackathons, & experience student life at one of the top IIMs in India.

Some unique features you can expect in the immersion include:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Convocation Ceremony**



Build International Perspectives (Optional)



Global Executive Immersion Experience

Embark on the Global Executive Immersion — where leadership, innovation, and global thinking converge.

Experience high-impact conversations, international exposure, and the chance to engage with like-minded professionals in a truly global setting. Designed to broaden your perspective, this exclusive immersion offers unparalleled opportunities to explore vibrant international business ecosystems—whether in Dubai, Thailand, or another leading global hub.

Some unique features you can expect in the immersion include:

- **International Networking Opportunities**
- **Leadership Dialogues & Panel Discussions**
- **Cultural & Business Ecosystem Exposure**

** The Global Executive Immersion is an optional component of the program. The final destination (Dubai, Thailand, or another international location) and detailed itinerary will be announced at least 90 days in advance. An additional fee of INR 60,000 + GST will apply, subject to a maximum variation of 20% based on the final destination. The fee covers boarding and lodging; travel and personal expenses will be borne separately by participants.*

Merchandise Kit

During the campus immersion at IIM Visakhapatnam, students are provided with a thoughtfully curated merchandise kit designed to enrich their academic journey. This collection serves to enhance the overall experience while fostering a supportive and engaging learning environment.



IIMV T-SHIRT



IIMV BOTTLE

IIMV BAG PACK



NOTEBOOK



IIMV NOTEBOOK

**The depicted representation may not accurately reflect the actual physical items received. Please be aware that there may be differences in appearance from what is shown, particularly with items provided by IIMV, which may vary in design based on the course.*



Graduation Day

Special Convocation Ceremony



Attain IIM Visakhapatnam Alumni Status

On successful completion of Post Graduate Diploma in Management for Working Executives, candidates will be eligible for alumni status of IIM Visakhapatnam. The benefits of this lifelong alumni status include:

- **Batch & Individual E-mail IDs**
- **Lifelong Alumni Identity card**
- **Access to IIM Visakhapatnam Alumni Network**
- **Access to Library and Campus Visits**
- **IIMV Alumni Meet; Annual Homecoming (Sanshrey)**
- **Alumni City Meetups**



GENERATIVE AI FOR MANAGERS

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credentials that matter

Experience the future of business with GenAI Masterclasses; exclusive sessions led by Accredian experts that blend strategy with hands-on application.

What you can expect:



12 hours of
Learning Content



Real-Life Use
Cases of GenAI



Dynamic Advanced
Curriculum



Sessions by
Industry Experts

Programme Curriculum

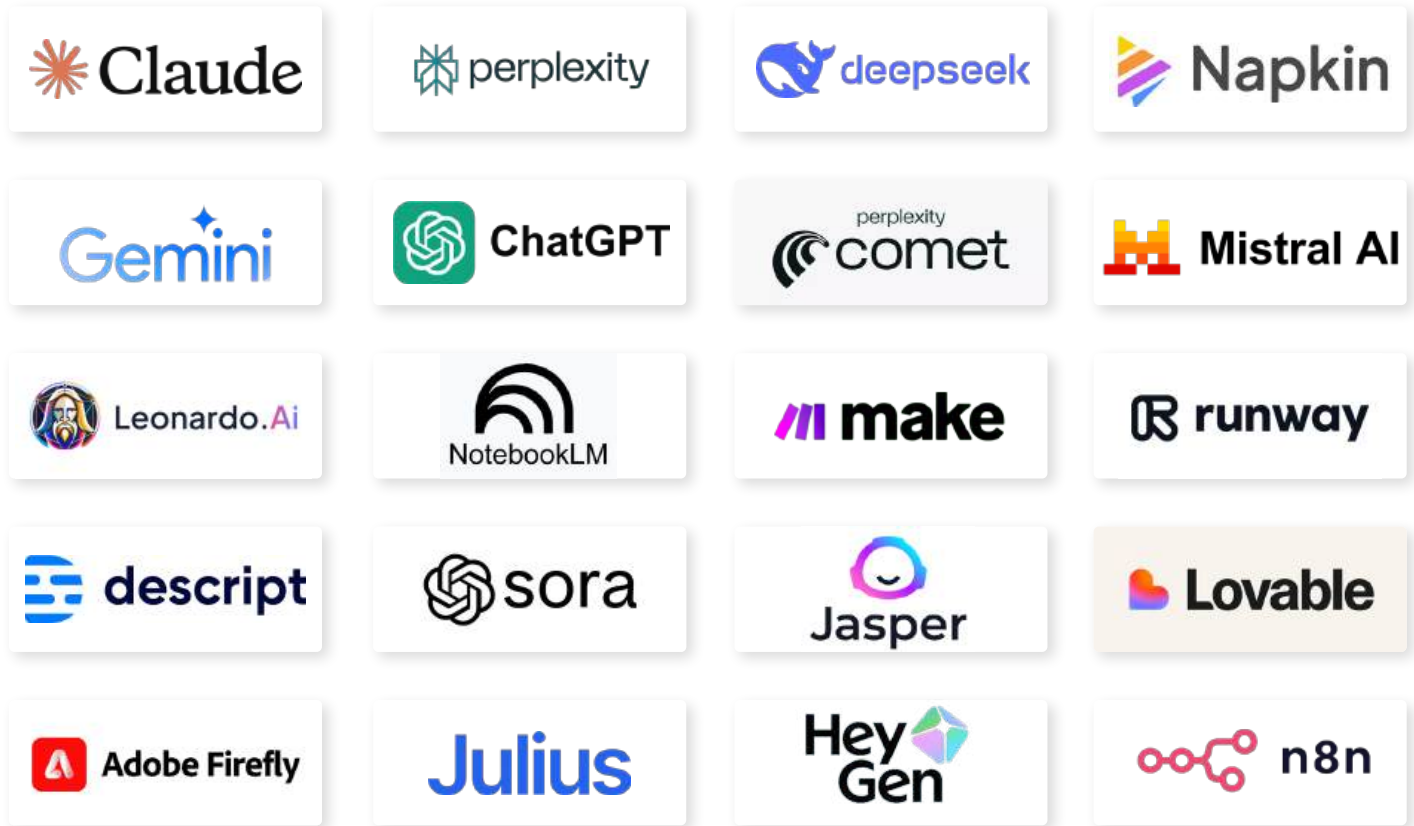
- Introduction to AI & Generative AI for Managers
- Understanding Large Language Models (LLMs) Made Simple
- Implementing GenAI in Business Workflows
- Cross-Functional Applications of Generative AI
- Building Your First GenAI Solution Using No-Code
- Challenges & Implementing Responsible AI

Capstone: AI for Business Transformation

~~Worth INR 50,000+GST~~
Exclusive FREE access with this program

**Disclaimer: This is an independent, complementary certification provided solely by Accredian. IIM Visakhapatnam and its PGDM program bear no involvement, affiliation, or responsibility for this certification.*

MASTER IN-DEMAND GENAI TOOLS



And More. . .



** Note: The program aims to familiarize learners with various tools in the AI ecosystem, focusing on how to effectively leverage them as professionals rather than achieving mastery in each tool. The specific tools and technologies covered in the program may evolve over time based on industry trends and program updates. Accredian reserves all rights to modify, replace, or update the tools and related content as deemed necessary.*

A portrait of a middle-aged man with dark hair, wearing black-rimmed glasses, a dark suit, a light blue shirt, and a blue patterned tie. He is smiling broadly, showing his teeth, and has his arms crossed. The background is a blurred indoor setting with large windows and greenery outside.

A Year of Transformation

IIM Visakhapatnam- PG Diploma in Management For Working Executives

PGDM: Eligibility Criteria



Graduation

Graduation with
min. 50% marks or
an Equivalent CGPA*



Work Experience

3+ Years
Professional Experience



Selection Process

IIMV MAST (Management
Aptitude and Skills Test)
& Personal Interview.

- There is **no age restriction** for applying to this program.

Admission for PGDM for Working Executives will adhere to the reservation policy applicable to Central Educational Institutions (CEIs). Reservation rules will be followed in accordance with the law. The minimum eligibility marks as applicable to different categories is indicated below:

Category	General	NC-OBC	EWS	SC	ST	PwD
Min. Aggregate Marks (Bachelor's Degree)	50%	45%	45%	40%	40%	40%

**From a university recognized under Section 3 of the UGC Act, 1956, or established by an Act of Parliament/ State Legislature, or holding an equivalent qualification recognized by the Ministry of Education, GOI.*

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Admission Process

- Admission to the program is based on a composite score of performance in the **MAST (Management Aptitude and Skills Test) and Personal Interview (both conducted in online mode)**. The final composite score will be created based on **30% weight to MAST score and 70% weight to Personal Interview**.
- Final admission to the program will be **based on the criteria**, cut-offs (if any) and the process as approved by the Admissions committee of IIM Visakhapatnam.



**Note: Our loan partners: BOB and SBI in partnership with IIM Visakhapatnam, for providing educational loans.*



Key Program Highlights

12 months

Comprehensive
Learning

400+

Hours of Live
Classes

42

Courses

1

Capstone
Project

3 days

Campus
Immersion



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भारतीय प्रबंध संस्थान विशाखपट्टणम्

Indian Institute of Management Visakhapatnam



2470001

The Board of Governors
upon the recommendation of the Academic Council
hereby grants the
Post Graduate Diploma in Management
to

Name

who has successfully completed the prescribed course of study and
fulfilled all the requirements of the one-year

Post Graduate Diploma Program in Management for Executives (PGDMEx)

Given under the seal of the Indian Institute of Management Visakhapatnam
at the Convocation held on the
[Day] of [Month], [Year].

Chairperson, PGDMEx
IIM Visakhapatnam

Director
IIM Visakhapatnam

Chairperson
Board of Governors,
IIM Visakhapatnam

How to Join this Program?

● Fill the Application Form and Pay the Fees.

● Take the Admission Test (MAST) & Personal Interview

● Selected Candidates will receive Admission Offer Letter from IIMV.

Program Fees

Program Fee: INR 4.80 Lakh

Application Fee: INR 2500 + GST *(Additional to the Program Fee)*



Program Snapshot

START DATE

Starts: **29th March 2026**

CLASS TIMINGS

Saturday: 6:00 PM to 9:00 PM

Sunday: 8:30 AM to 2:30 PM

DURATION

12 Months

WEEKLY SCHEDULE

Online classes on weekends

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **3+ years**

Education: **Graduate** (*more than 50% score*)

PROGRAM FEE

INR 4.80 Lakh

APPLICATION FEE

INR 2500 + GST (*Additional to the Program Fee*)

EMI Options Available!

* Application Fee for the Program is non-refundable.

* 75% Attendance is Mandatory to receive course completion certificate.

* IIMV reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.

* No Certificate will be provided if the attendance is below 40%.



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 www.accredian.com

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APPLY NOW

About IIM Visakhapatnam



IIM Visakhapatnam is a premier management institution committed to nurturing global business leaders. Established in 2015, the institute **provides a sustainable campus and conducive learning environment**. Its faculty comprises distinguished academicians who bring expertise and industry insights into the classroom.

The curriculum is designed to **equip students with skills and knowledge essential for leadership roles, emphasizing experiential learning, industry engagement, and research** to foster holistic development.

Through its academic programs, research initiatives, and industry collaborations, IIM Visakhapatnam creates an ecosystem that prepares graduates to address complex business challenges and contribute meaningfully to national growth.

The institute also **promotes innovation and entrepreneurship, offering mentorship, workshops, and incubation support** to help students develop and launch ventures successfully.

IIM Visakhapatnam aspires to be a leading management institution in India, recognized for academic excellence, impactful research, and producing innovative, globally competent graduates ready to excel in dynamic business environments.



The World is your Campus

Expand your Global Business Acumen
through immersive study modules and
industry collaborations.

